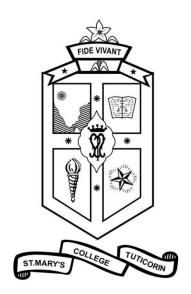
ST. MARY'S COLLEGE (Autonomous)

(Re-accredited with 'A+' 'Grade by NAAC)

Thoothukudi-628001,

Tamil Nadu

(Affiliated to Manonmaniam Sundaranar University)



Syllabus

B. Com Corporate

School of Management & Economics

Outcome **B**ased Curriculum (W.e.f.2021)

Preamble:

The B.Com. programme is structured to equip students with knowledge, attitude and skills to meet the challenges of the modern business world. By the end of the programme, students gain an in-depth knowledge on core courses like Accounting, Banking, Law, Statistics, Finance, Logistics and Marketing. Professional courses like Chartered Accountancy, Company Secretary ship, Cost and Management Accountancy and Master of Business Administration can be pursued along with B.Com. programme, because the courses are interrelated.

Vision

To provide excellent and value based Commerce education.

Mission

- To provide the students with a basic as well as in-depth knowledge of the various fields of commerce and trade with full awareness on the prevailing business conditions.
- To enable them to seek higher education in commerce and professional courses like CA, CMA, CS and M.B.A.
- To train the students with required levels of competence for employment in both national and global level

Programme Outcomes:

PO No.	Upon completion of B.Com. programme, the graduates will be able to
PO – 1	develop language, numerical, experimental, analytical and computing skills.
PO – 2	pursue higher education programmes
PO – 3	excel in the recent trends of the world, enhancing the level of knowledge to emerge
	as a holistic person.
PO – 4	function effectively as an individual in multidisciplinary settings and develop their
10-4	ethical, social and cultural values to serve the nation
PO – 5	be proficient in the fields of Arts, Science and Management Studies to qualify for
10-3	the job
PO – 6	develop their communicative skills using a range of technologies which enable
10-0	them to express their ideas and views effectively.
PO – 7	become an environmentally conscious citizen.
DO 9	be an empowered and economically independent woman with efficient leadership
PO – 8	qualities in an egalitarian society through liberative education

Programme Specific Outcomes

PSO No.	Upon completion of B.Com Degree programme, the graduates will be able to,	PO Mapped
PSO - 1	build a strong foundation of knowledge in different areas of commerce.	PO – 1,5,2
PSO - 2	develop the skill of applying concepts and techniques used in business and an attitude for working effectively and efficiently in an enterprise.	PO – 1, 2, 6
PSO – 3	develop functional and general management skills with sound ethics.	PO – 3, 4,7
PSO - 4	integrate knowledge, skill and attitude that will sustain an environment of learning and creativity among the students.	PO -4,6,7
PSO - 5	acquire practical skills relating to finance, accounting, banking, taxation, computer application and learning and demonstrate writing skills in business communication	PO -2,5,6
PSO - 6	exhibit students to entrepreneurship skills and inculcate global mindset.	PO - 5,7,8
PSO - 7	make decisions at personal and professional level.	PO – 3,8,7
PSO - 8	evaluate different problems using analytical, creative and integrative abilities.	PO – 1,2,4

Department of Commerce (Corporate) (SSC) Semester – I

Part	Course	Course Code	Course Title	Contact Hours /	Credits	M	lax Ma	rks
		Code		Week		CIA	ESE	Total
I	Tamil / French	21ULTA11 21ULFA11	nghJj;jkpo; jhs; - 1 ,f;fhy ,yf;fpak; nra;As;> ,yf;fzk;> ,yf;fpa tuyhW> ciueil> rpWfij Preliminary French and	6	3	40	60	100
II	General English	21UGEN11	Commercial terms Poetry, Prose, Extensive Reading and Communicative English-I	6	3	40	60	100
	Core – I	21UCOC11	Financial Accounting I	5	4	40	60	100
III	Core – II	21UCCC12	Corporate Culture and Practices	5	4	40	60	100
	Allied I	21UCOA11	Business Information System	4	4	40	60	100
	Skill Enhancement Course - I	21UCOPE1	Professional English for Commerce and Management- I	2	2	20	30	50
IV	Ability Enhancement Course I	21UAVE11	Value Education	2	2	20	30	50
			Total	30	22			

Semester – II

Part	Course	Course	Course Title	Contact	Credits	N	Iax Ma	ırks
		Code		Hours / Week		CIA	ESE	Total
I	Tamil / French	21ULTA21 21ULFA21	nghJj;jkpo; - jhs; 2 rka ,yf;fpaq;fSk; ePjp ,yf;fpaq;fSk;> nra;As;> ,yf;fzk>; ,yf;fpa tuyhW> ciueil> tho;f;if tuyhW Progressive French and Commercial correspondence		3	40	60	100
II	General English	21UGEN11	Poetry, Prose, Extensive Reading and Communicative English-II	6	3	40	60	100
III	Core – III	21UCOC21	Financial Accounting – II	5	4	40	60	100
	Core – IV	21UCCC22	Corporate Finance	5	4	40	60	100
	Allied II	21UCOA21	Business Management	4	4	40	60	100
	Skill Enhancement Course - II	21UCOPE2	Professional English for Commerce and Management - II	2	2	20	30	50
IV	Ability Enhancement Course II	21UAEV21	EVS	2	2	20	30	50
			Total	30	22			

Semester – III

Part	Course	Course Code	Course Title	Contact	Credits	N	Iax Ma	rks
				Hours / Week		CIA	ESE	Total
I	Tamil / French	21ULTA31 21ULFA31	nghJj;jkpo; jhs; 3 : fhg;gpaq;fSk; rpw;wpyf;fpaq;fSk; (nra;As;> ,yf;fzk;> ,yf;fpa tuyhW> ciueil> Gjpdk;) Advanced French Language	6	4	40	60	100
	General English	21UGEN31	Poetry, Prose, Extensive Reading and Communicative English-III	6	4	40	60	100
	Core V	21UCOC31	Advanced Financial Accounting	5	5	40	60	100
	Allied III	21UCOA31	Business Mathematics	5	4	40	60	100
	Core SB	21UCCS31	Banking and Financial Services	4	4	40	60	100
	NME I	21UCON31	Principles of Accountancy	2	2	20	30	50
	Ability Enhancement Course- III	21UAWS31	Women's Synergy	2	2	20	30	50
IV	Self Study/ MOOC / Internship (Compulsory)	21UCOSS1	Customer Relationship Management		2			
			Total	30	28			

Semester-IV

Part	Course	Course Code	Course Title	Contact	Credits	N	Iax Ma	rks
				Hours / Week		CIA	ESE	Total
I	Tamil /	21ULTA41	nghJj;jkpo; jhs; 4: rq;f ,yf;fpak:; (nra;As;> ,yf;fzk;> ,yf;fpa tuyhW> ciueil> ehlfk); French Course and	6	4	40	60	100
	French	21ULFA41	Literature					
II	General English	21UGEN41	Poetry, Prose, Extensive Reading and Communicative English- IV	6	4	40	60	100
	Core VI	21UCOC41	Corporate Accounting	5	5	40	60	100
	Allied IV	21UCOA41	Business Statistics	5	4	40	60	100
	Core SB	21UCCS41	Corporate Law and Secretarial Practice	4	4	40	60	100
	NME II	21UCON41	E -Banking	2	2	20	30	50
	Ability Enhancement Course - IV	21UAYM41	Yoga and Meditation	2	2	20	30	50
IV	Self Study/Online course/ Internship (Optional)	21UCOSS2	Goods and Service Tax		+2			
V	NCC, NSS & Sports Extension activities / CDP		CDP		1 +1			
			Total	30	27+3			

$\boldsymbol{Semester-V}$

Part	Course	Course Code	Course Title	Contact	Credits	N	lax Ma	rks
		Code		Hours /			T	T
				Week		CIA	ESE	Total
	Core VII (Common Core)	21UMCC51	Human Resource Management	6	3	40	60	100
III	Core VIII	21UCOC51	Income Tax Law and Practice I	6	4	40	60	100
	Core IX	21UCCC52	Business Law	5	4	40	60	100
	Core X	21UCCC53	Corporate Governance	6	4	40	60	100
	Core Elective	21UCCE51	Corporate Compliance Management/	5	4	40	60	100
			Corporate legal Framework					
IV	Common SB Course	21UCSB51	Computer for Digital Era and Soft Skills	2	2	20	30	50
	Self Study/	21UCOSS3	Women Entrepreneurs					
	MOOC/ Internship (Optional)				+2			
			Total	30	21+2			

Semester – VI

Part	Course	Course	Course Title	Contact	Credits	M	ax Mai	rks
		Code		Hours /				
				Week		CIA	ESE	Total
	Core XI	21UCCC61	Securities Law and Financial Market	6	4	40	60	100
III	Core XII	21UCOC62	Industrial Law	6	4	40	60	100
	Core XIII	21UCOC63	Management Accounting	6	4	40	60	100
	Core XIV	21UCCC64	Export Import Logistics	6	4	40	60	100
IV	Core XV/ Project	21UCOC65 21UCOP61	Investment Management /Project			40	60	100
			Total	30	20			
			Total	180	140+5			

Semester	Hours / Week	Credits	Extra Credits	Total Marks
I	30	22	-	600
II	30	22	-	600
III	30	26	2	700
IV	30	27	3	700
V	30	23	-	500
VI	30	20	-	500
Total	180	140	5	3600

Courses	Number of	Hours / week	Credits	Extra Credits
	Courses			
Tamil / French	2	12	6	
English	2	12	6	
Core	18 + 1	109 (103+6)	79 (75+4)	
	(Optional for			
	Project)			
Core Skill Based	2	8	8	
Core Elective	1	5	4	
Group Project / Core	1	6	4	
Allied	4	16	16	
NME	2	4	4	
Skill	2	4	4	
Enhancement				
Course				
Ability Enhancement	4	8	8	
Course				
Common Skill Based	1	2	2	
Course				
NCC, NSS & Sports			1	
Extension Activities				1
Self Study /	2			4
On-line				
Course				
Internship				
(Optional)				
Self Study Papers	1		2	
(Compulsory)				
Total		180	140	5

ghlj;jpl;lj;jpd; Nehf;fq;fs;

- 1. midj;Jj; Jiw khzth;fSk; gad;ngWk; tifapy; ghlj;jpl;lk; tiuaiw nra;ag;gl;Ls;sJ.
- 2. jkpo; ,yf;fpaf; fy;tpia vspikAld; Mokhf;fpf; fw;gpf;Fk; tpjkhf ,f;fhy ,yf;fpak; njhlq;fp rq;f ,yf;fpak; tiu fw;gpj;jy;.
- 3. jkpo; nkhopapy; gpioapd;wpf; fw;Fk; tpjkhf vOj;J> nrhy;> nghUs;> ahg;G> mzp vd ,yf;fzj;ijg; gapw;Wtpj;jy;.
- 4. khzth;fspd; eyd; fUjp ,yf;fpa tuyhw;Wg; gFjpahdJ nra;As; mikg;gpw;;Nfw;g tifg;gLj;jg;gl;Lf; fw;gpf;fg;gLjy;.
- rq;fk; itj;Jj; jkpoha;e;j kd;dh;> Gyth;> kf;fs; ,th;fspd; tho;tpay;
 mwq;fisf; fz;lwpth;.
- 6. gz;ghl;Lr; rpwg;gpid nkhopapd; top mwpe;J jk; tho;tpy; filg;gpbg;gh;.
- 7. Ntiy tha;g;gpw;fhd Njh;Tfspy; jpwikAld; gq;Nfw;gh.;;
- 8. xOf;fj;jpd; Nkd;ikapid topAWj;jy;

gad;fs;

- 1. fhye;NjhWk; tsh;e;JtUk; jkpo;f; ftpijfspd; tbtpidAk;> fUj;Njhl;lj;jpidAk; khztpah; mwpe;Jnfhs;th;.
- 2. jkpo; nkhopiag; gpioapd;wp vOjTk; NgrTk; KbAk;.
- 3. jd;dk;gpf;if cUthFk;
- 4. jfty; njhlh;Gr; rhjdq;fs; jkpo; tsh;r;rpf;Fg; gad;gLtij mwpe;Jnfhs;th;.
- 5. gilg;ghw;wiy tsh;j;Jf; nfhs;th;.
- 6. jkpo; ,yf;fpaq;fs; md;W Kjy; ,d;Wtiu ngw;WtUk; rpwg;ig czh;th;.
- 7. ,yf;fpa tuyhw;wpd; top nkhopapd; tsh;r;rpiaAk; fhye;NjhWk; khwptUk; ,yf;fpaq;fspd; gy;NtW tiffisAk; njhpe;J nfhs;th;.
- 8. JiwNjhWk; jkpo; nkhopapd; tsh;r;rpia mwpth;.

SEMESTER - 1					
Part – 1 nghJj;jkpo; jhs; - 1 ,f;fhy ,yf;fpak; (nra;As;> ,yf;fzk;> ,yf;fpa tuyhW> ciueil> rpWfij)					
Course Code: 21ULTA11 Hrs/Week:6 Hrs/Semester: 90 Credits: 3					

Objectives:

- khztpaUf;F ey;y kjpg;gPLfisf; fw;gpj;J tho;tpy; mtw;iwg; gpd;gw;w toptFj;jy;.
- ,yf;fpa khe;jhpd; tho;f;if mDgtq;fs; %yk; tho;tpy; gpur;ridfis vjph;nfhs;Sk; jpwk;> jd;dk;gpf;if> MSikj;jpwk;> nkhopmwpT ,tw;iw cUthf;Fjy;.

Course Outcome:

CO.NO	,g;ghlj;jpl;lk; khztpaUf;F	mwpTrhh; kjpg;gPL
CO-1	ngz; rhh;e;j tpLjiy> nghJikr; rpe;jid czh;itAk; tsh;f;fpwJ	tsh;r;rp
CO-2	,aw;ifiag; NgZjw;Fk; tho;tpd; tsh;r;rp epiyia Nkk;gLj;jpf; nfhs;Sjw;Fk; cjTfpwJ.	eilKiwg;gLj;Jjy;
CO-3	rka ey;ypzf;fk;> xw;Wik czh;T> ,iw ek;gpf;if ,tw;iw cUthf;FfpwJ.	cUthf;fk;
CO-4	nkhopiag; gpioapd;wp NgrTk; vOjTk; cjTfpwJ.	Ghpjy; jpwd; Nkk;ghL
CO-5	jdpkdpj tho;f;ifr; rpf;fy;fs;> rKjhag; gpur;ridfs; vjph;nfhs;Sk; jpwid vLj;Jiuf;fpwJ.	eilKiwg;gLj;Jjy;
CO-6	Nghl;bj; Njh;TfSf;Fg; gad;gLk; tifapy; gilg;ghf;fj; jpwid tsh;f;f cjTfpwJ.	gilg;ghw;wy; jpwd; Nkk;ghL

SEMESTER - 1					
Part – 1 nghJj;jkpo; jhs; - 1 ,f;fhy ,yf;fpak;					
(nra;As>; ,yf;fzk;> ,yf;fpa tuyhW> ciueil> rpWfij)					
Course Code: 21ULTA11 Hrs/Week:6 Hrs/Semester: 90 Credits: 3					

myF - 1 nra;As; - 2 kzp

- 1. jkpo;nkhop tho;j;J ghujpahh;
- 2. GJikg; ngz; ghujpahh;
- 3. Gjpa cyF nra;Nthk; ghujpjhrd;
- 4. cyif khw; WNthk; ftpauR Kbaurd;
- 5. fz;zPhpd; ,ufrpak; mg;Jy; uFkhd;
- 6. kuq;fs; K.Nkj;jh
- 7. fhy tpj;jpahrk; ituKj;J
- 8. itaj;ij ntw;wp nfhs;s rp.rptukzp
- 9. ftpijg; G+q;fhL gh.tp[a;
- 10. ngz; ,dNk ikj;Nuap
- 11. i`f;\$ ftpijfs;
- 12. ehl;lhh; ghly;fs;
- m. jhyhl;Lg; ghly;
- M. kPdth; ghly;

myF - 2 ,yf;fzk; - 1 kzp

vOj;J

- 1. vOj;J tpsf;fk;>
- 2. KjnyOj;Jfs;;> rhh;ngOj;Jfs;
- 3. Rl;nlOj;Jfs;;> tpdh vOj;Jfs;
- 4. nkhop Kjy; vOj;Jfs;> nkhop ,Wjp vOj;Jfs;
- 5. ty;ypdk; kpFk; ,lq;fs;> ty;ypdk; kpfh ,lq;fs;
- 6. nkhopg;gapw;rp: GJf;ftpij> rpWfij> gj;jphpiff;Fr; nra;jp mDg;Gjy;

myF - 3 ,yf;fpa tuyhW - 1 kzp

- 1. GJf;ftpij Njhw;wKk; tsh;r;rpAk;
- rpWfij Njhw;wKk; tsh;r;rpAk;
- 3. ciueil Njhw;wKk; tsh;r;rpAk;
- 4. ehl;Lg;Gw ,ay; mwpKfk;

myF - 4 ciueil - 1 kzp

ePNa nty;tha; - f.g.mwthzd;

myF – 5 rpWfij - 1 kzp

1. Nfjhhpapd; jhahh; - fy;fp

2. tpbAkh? - F.g.uh[Nfhghyd;

3. fhyDk; fpotpAk; - GJikg;gpj;jd;

4. fUg;gz;zrhkp Nahrpf;fpwhh; - mwpQh; mz;zh

5. ehw;fhyp - fp.uh[ehuhazd;6. uh[h te;jpUf;fpwhh; - mofphp rhkp

7. N[hbg; nghUj;jk; - n[aujp mf];bd;

I B.Com., / BBA / B.Sc (Computer Science) Part I FRENCH

SEMESTER – I				
PART – I French Paper – I Preliminary French and Commercial terms				
Course Code: 21ULFB11 Hrs/week: 6 Hrs/ Sem: 90 Credits: 3				

Objectives

To impart knowledge of the culture of the French and to give training in all four competencies of language learning.

To provide ample knowledge and opportunities to induce and ignite the independent learning capacity. To familiarize with commercial terms.

Course Outcomes

CO	At the end of this course, the students will be able to	CL
1.	make initial conversation in French	Un
2.	understand the basic sentence structures	Un, Re
3.	remember the commercial terms in French and use them in	Re, Ap
	translation	
4.	understand and analyse the civilisation of the French	Un, An
5.	apply the grammatical knowledge to do grammar exercises	Un, Re, Ap

6.	6. understand the French and francophonic lifestyle	

SEMESTER – I				
PART – I French Paper – I Preliminary French and Commercial terms				
Course Code: 21ULFB11 Hrs/week: 6 Hrs/ Sem: 90 Credits: 3				

Unit 1 – La France et la Francophonie

- 1.1 La France et la Francophonie
- 1.2 Un cours de français
- 1.3 Les couleurs
- 1.4 L'alphabet
- 1.5 Lire en Français

Unit 2 - Bonjour ça va?

- 2.1 –Bonjour ça va?
- 2.2 Salut Je m'appelle Agnès
- 2.3 Entrer en contact
- 2.4 Se présenter et présenter quelqu'un
- 2.5 Demander et dire la date

Unit 3 - Qui est-ce?

- 3.1 Qui est-ce?
- 3.2 Dans mon sac, j'ai...
- 3.3 Demander et répondrepoliment
- 3.4 Demander desinformations personnelles
- 3.5 Le top des personnalités francophones

Unit 4 - Il est comment?

4.1 - Il est comment?

- 4.2 Allo?
- 4.3 Décrire l'aspect physiqueet le caractère
- 4.4 Parler au téléphone
- 4.5 − Le pays des vacances

Unit 5 – Les termes

- 5.1 Les termes commerciaux
- 5.2 Les termes informatiques

Prescribed Textbook:

Cocton Marie-Noëlle. Génération 1 Niveau A1. Paris: Didier, 2016.

Books, Journals and Learning Resources

- Cocton Marie-Noëlle. Génération 1 Le cahier d'activités. Paris : Didier, 2016.
- J.Girardet&J.Pécheur avec la collaboration de C.Gibble. *Echo A1*. Paris : CLE international, Paris, 2012.
- Carlo Catherine, Causa Mariella. *Civilisation Progressive du Français I*. Paris : CLEInternational, 2003.
- Dintilhac Anneline, De Oliveira Anouchka, Ripaud Delphine, DupleixDorothée, Cocton Marie-Noëlle. Saison 1 Niveau 1, Méthode de français et cahier d'exercices. Paris: Didier, 2015
- www.francaisfacile.com/exercices/
- www.bonjourdefrance.com
- http://french-linguistics.co.uk/glossaries/commerce

SEMESTER-I					
Part II General English	Part II General English Poetry, Prose, Extensive Reading and Communicative English-I				
Course Code 21UGEN11	Course Code 21UGEN11 Hrs/Week: 6 Hrs/Semester:90 Credits:3				

Objectives:

- To provide adequate exposure and opportunities for students to imbibe, develop, practise and use LSRW skills
- To help students read and comprehend contents in English

Course Outcome:

CO. No.	Upon completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO- 1	understand and extend their listening and writing skills.	1	Un
CO- 2	apply and incorporate basic grammar and mechanics in writing.	3	Ap
CO- 3	understand literary texts in its socio-cutural contexts	2, 4	Un, Ap
CO- 4	communicate in English with confidence for employability.	3	Ap
CO- 5	appreciate and imbibe ethical and moral values through the study of the literary pieces.	5	Ap, Ev
CO- 6	construct simple sentences and short paragraphs in response to reading and writing.	8	Cr

SEMESTER-I			
Part II General English Poetry, Prose, Extensive Reading and Communicative English –I			
Course Code 21UGEN11 Hrs/Week: 6 Hrs/Semester:90 Credits:3			

Unit I –Poetry

Rabindranath Tagore – Leave This Chanting

W.W. Gibson — The Stone

Ted Hughes – Hawk Roosting

Unit II - Prose

Stephen Leacock — My Lost Dollar

J.B. Priestley — On Doing Nothing

Robin Sharma — Your Commitment to Self- Mastery: Kaizen

Unit III – Short Story

Oscar Wilde — The Model Millionaire

Leo Tolstoy – Three Questions

K.A. Abbas – The Refugee

Unit IV – Grammar

Parts of Speech – Noun, Pronoun, Article, Adjective, Verb - Modals and Auxiliaries

- Types of Sentences - Subject - Verb Agreement

Unit V- Communication Skills

Vocabulary, Listening Comprehension – Speaking – Reading, Filling Forms

(TANSCHE – Module I)

Text Books:

Units I-III – To be compiled by the Research Department of English

Unit IV- Joseph, K.V. *A Textbook of English Grammar and Usage*. Chennai: Vijay Nicole Imprints Private Limited, 2006. Print.

Unit – V – CLIL (Content & Language Integrated Learning) – Module I by TANSCHE (Tamil Nadu State Council for Higher Education)

SEMESTER –I					
Part III	Part III Core I Financial Accounting I				
Course Coo	Course Code: 21UCOC11 Hrs/Week: 5 Hrs/Sem: 75 Credits : 4				

Objectives

- Create competent and skilled accounting professionals to manage business enterprise.
- To enable students learn fundamental aspects of financial accounting and to acquire skills in accurately portraying the financial position of the business.

Course Outcomes:

CO No.	Upon completion of this course, students will beable	PSO	CL
	to	addressed	
CO – 1	understand book keeping and accounting concepts and conventions as per Accounting Standards of India.	1,2,5	Un
CO – 2	prepare financial statements of sole traders in accordance with generally accepted accounting principles.	1,2,5,8	Ap
CO – 3	understand and prepare bank reconciliation statement.	1,5	Ap
CO - 4	demonstrate and compare the various methods of Providing depreciation.	2,4,5	Ev
CO - 5	apply appropriate judgment derived from knowledge of accounting theory in charging depreciation for various assets.	1,5	Ev
CO - 6	effectively demonstrate skills relating to Rectification of errors.	2,4,5	AP

SEMESTER –I					
Part III	Part III Core I Financial Accounting I				
Course Code: 21UCOC11 Hrs/Week: 5 Hrs/Sem: 75 Credits: 4					

Unit I-Introduction to Financial Accounting:

(10 Hrs)

Financial Accounting – Definition – Accounting Concepts and Conventions—Accounting Standards of India – Journal Entries- Cash Book – Single – Double - Triple Column Cashbook – Petty Cash Book

Unit II Final Accounts of Sole Trading Concerns

(20 Hrs)

Accounts of Sole trader – Trial Balance - Trading Account - Profit and Loss account-Balance sheet – Closing Entries - Adjustment Entries.

Unit III-Accounts from Incomplete Records

(15 Hrs)

Accounts from Incomplete Records – Meaning – Definition – Features – Defects – Differences between Single Entry system and Double entry system –Methods of preparing Final Accounts from incomplete records – Statement of Affairs method – Conversion method.

Unit IV-Bank Reconciliation Statement and Rectification of errors. (15 Hrs)

Bank Reconciliation Statement - Reasons for difference between Cash Book and Pass Book balance - Preparation of Bank Reconciliation Statement - Rectification of errors - Classification of Errors - Suspense Account.

Unit V – Depreciation:

(15 Hrs)

Depreciation – Need – Causes - Methods of providing depreciation: Straight Line method - Diminishing Balance method – Annuity method – Insurance Policy method – Sinking Fund Method-Revaluation Method-Depletion Method- Machine Hour Rate method-Mileage Method-Sum of Years digit method

Note: Theory 30% Problem 70%

Textbook:

1. Gupta R.L.& Radhaswamy M. *Advanced Accountancy*. New Delhi: Sultan Chand & sons, Seventh Edition ,2019.

Books for Reference:

- 1. Nagarajan K.L., Vinayakam N., & Mani P.L. *Principles of Accountancy*. New Delhi: S.Chand & Company Pvt. Ltd., Fourth Edition, 2009.
- 2. Arul Raj Ponnudurai S. *Accountancy Volume I*, Sathya Publications, Agra: Fifth Edition, 2020.
- 3. Arulanandan M. & Ramanan K.S. *Advanced Accountancy. Mumbai:* Himalayan Publishing House, Sixth Edition 2016.

SEMESTER –I			
Part III Core II	Corporate Cult	ure and Practices	
Course Code:21UCCC12	Hrs/Week: 5	Hrs/ Sem: 75	Credits: 4

Objectives:

- To create an understanding to the students of the importance of Corporate Culture and Practices
- To provide the macro-socio-cultural factors that influence corporate culture

Course Outcome:

CO No.	Upon completion of this course, students will be able to	PSO addressed	CL
CO-1	study the value in shaping Corporate Culture	1,2	Un
CO-2	impart with the knowledge of cultural variables, mission & vision	2,3	Un
CO-3	develop the operational values and vision to the students	2,4	Un
CO-4	learn the socio cultural factors that influence corporate culture	5,8	Ev
CO-5	familiarize the students on different models of corporate culture	1,5,7	Un
CO-6	provide knowledge on the growth of corporate culture	1,5	Ap

SEMESTER –I					
Part III Core II Corporate Culture and Practices					
Code:21UCCC12	Code:21UCCC12 Hrs/Week: 5 Hrs/Sem: 75 Credits: 4				

Unit I: Introduction 15 Hrs

Meaning - Definition - Importance and scope - Role of values in shaping Corporate Culture. Cultural variables: Individual –Social -National and Professional variables.

Unit II: Creating Corporate Culture

15 Hrs

Establishing values - Creating Vision - Operationalising Values and Vision - Socialization of employees to the Corporate Culture.

Unit III: The Cultural Web

15 Hrs

Organizational structure – rituals& routines - stories& symbols – Heros & power structures – control systems. Edgar Schien' approach to organizational culture - Hofstead's findings on cross-cultural dimensions.

Unit IV: Managing Cultural Change

15 Hrs

Managing Cultural Change: Introduction to Cultural change – Meaning - key elements of change - the change process – creating and sustaining corporate culture.

Unit V: Typologies of Corporate Culture

15 Hrs

Deal &Kennedy's Corporate Tribes model - Handy's Typology: Power culture - role - Task culture - Entrepreneurial - strategic -. Amarchand & Jayaraj's model - Growth - Person-oriented - Mixed and Weak culture.

Text books:

- 1. Ulrich. Managing Corporate Culture. Bengaluru: Macmillan publications. 2016
- 2. Terrence E.Deal& Allen A. Kennedy. *Corporate cultures the rites and rituals of corporate life*.New Delhi.Sultan Chand: 2016
- 3. Addison-Wesley. Corporate Culture. International Book house: 2018

Books for References:

- 1. Amarchand&B.D ,J. Jayaraj. *Corporate Culture & Organisational Effectiveness*. New Delhi:Global Business Press. 2011
- 2. Biswas R.K. *Organisational Climate and Culture*. New Delhi: Altar Publishing House. 2017

SEMESTER –I					
Part III	Part III Allied I Business Information System				
Course Code:	21UCOA11	Hrs/Week: 4	Hrs/Sem: 60	Credits: 4	

Objectives

- To equip the students on the use of computers in business.
- To Impart hands-on experience in the use of Micro soft office programs.

Course Outcomes:

CO No		PSO	CL	
CO. No.	Upon completion of this course, students will beable to	addressed	CL	
CO – 1	gain thorough knowledge about the fundamentals of MS Word	2,4,5	Un	
CO – 2	familiarise the calculations made in excel sheets	1,2,4	Ap	
CO – 3	present skills with power point	1,3,5	Ap	
CO – 4	design the documents with various formats and designs	1,3,4,5	Ap	
CO – 5	analyse the importance of MS Office in business enterprises.	1,2,6	An	
CO – 6	create the methods of forming MS Access	1,3,5	Cr	

SEMESTER –I						
Part III	Part III Allied I Business Information System					
Course Cod	Course Code: 21UCOA11 Hrs/Week: 4 Hrs/Sem: 60 Credits: 4					

Unit I – MS-Word (12 hours)

Basic Computing Skills: Word Insert Menu - Comment, Header, Footer, Page Number, Text Box, Quick parts, Word Art, Date and Time -Design and Page Layout Themes, Colors, Fonts, Paragraph Spacing, Effects, Water Mark, Page Color, Page Border - Introduction to mail merge-Mail Merge with labeling.

Unit II – MS – Excel

(12 hours)

MS – Excel: Entering and Editing Cell Entries- Applications of Formula, Calculations of Commission and Inserting chart – Chart types - Working with Numbers- Changing - Worksheet Layout.

Unit III – MS- PowerPoint

(12 hours)

MS- Power Point: Creating a basic presentation – Formatting and checking text-Applying Transition and Animation effects.

Unit IV – MS- Access

(12 hours)

Introducing Access: Database – Tables, Queries, Forms, and Other Objects - Creating a Database Table – Opening and Viewing Tables – Entering and Altering Table Fields – Field Properties for Making Sure that Data Entries are Accurate – Finding and Replacing Data.

Unit V – Internet and Email

(12 hours)

Creating an E-mail account- Sending and Receiving messages with attachments

- Mail merge - Multimedia and its Applications in various sectors advantages - Emerging technologies in Multimedia.

Practical: 30 hours

Text Book:

Vikas Gupta. *Comdex Computer Course Kit, Windows XP with Office*, New Delhi: Dreamtech Press 1st Edition 2017.

Books for Reference:

- 1.Srivastava T. N. *Introduction to Computers and their Applications to Banking*, New Delhi:Macmillan India, Ltd., 1st Edition 2000.
- 2. Sanjay Saxena. *MS Office XP to Everyone*; *1st Edition*, Chennai: Vikas Publishing HousePvt. Ltd., 2009.

SEMESTER I				
Part IV Professional English for Commerce and Management - I				
Course Code: 21UCOPE1 Hrs/Week: 2 Hrs/Sem: 30 Credits: 2				

Objectives

- To enable students understand the importance of communication in business and train them to exhibit thinking, writing and speaking skills.
- Train students to be competent and skilled professionals who can control and manage business enterprise.

Course Outcomes:

CO No.	Upon completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO – 1	improve their competence in using the language.	1,5,8	Un
CO – 2	be proficient in reading.	1,5,8	Ap
CO – 3	develop content with Pictures/Hints	1,5,8	Ap
CO – 4	apply their writing skills in academic life	1,5,8	Ap
CO – 5	write without error of spelling or grammar	1,5,8	Ap
CO - 6	identify the difference between brainstorming and brainwriting	1,5,8	Un

SEMESTER I					
Part IV	Part IV Professional English for Commerce and Management - I				
Course Code: 21UCOPE1 Hrs/Week: 2 Hrs/Sem: 30 Credits: 2					

Unit I – Communication

(6 hrs)

Meaning – Objectives – Process – Importance of Effective Communication in Business – Media – Reading Passages and Answering Questions – Developing Content with Pictures and Hints.

Unit II – English for Effective Communication I

(6 hrs)

Essence of Business English – Words often Confused – Single Word for Group of Words – Prefixes and Suffixes – Synonyms and Antonyms

Unit III – English for Effective Communication II

(6 hrs)

Some Spelling Rules – Some Words Commonly miss spelt – Aids to Correct Writing – Words Followed by Appropriate Prepositions

Unit IV – Reading & Writing Skills

(6 hrs)

Listening to process description - Drawing a flow chart - Role play - Reading practice : Skimming - Scanning - Reading passages on products, Equipment and Gadgets - Writing : Process description - Compare and Contrast - Paragraph - Sentence - Definition and Extended Definition - Free Writing

Unit V – Critical Thinking Skills

(6 hrs)

Brainstorming – Importance – Types – Rules – Elements – Advantages – Disadvantages – Brain writing – Importance – Types – Rules – Elements – Advantages – Disadvantages – Difference between Brainstorming and Brain writing

Text Book:

Rajendra Pal and Korlahalli. *Essentials of Business Communication*. New Delhi: Sultan Chand &Sons,13th Revised edition; 2019

Books for Reference:

- 1. TANSCHE English for Commerce and Management
- 2. Urmila Rai & Rai S.M. *Business Communication*. New Delhi: Himalaya PublishingHouse, 9th Revised Edition,2015

SEMESTER - I						
Ability Enhancement Course -Value Education						
Code: 21UAVE11						

Unit I: Introduction to Value Education

Concept of Values -Types of Values - Approaches to values - Benefits of Value Education-Characteristics of Values

Unit II: Human Values

Human Values -Sources of Human Values - Love -Compassion - Gratitude - Courage - Optimism - Forgiveness- the need and urgency to reinforce Human Values

Unit III: Social Values

Role of family and society in teaching values - Role of educational institutions in inculcating values-Three general functions of education for society-Self-Reflection-Our society's needs - Social Responsibilities of a student

Unit IV: Spiritual Values

Spiritual Values - Spiritual Development - Moral Development - Importance of Spiritual Values - Cultivation of Spiritual Values - Five most common spiritual values - Spiritual Resources

Unit V: Values for Life Enrichment

Goal Setting - Building relationship - Friendship - Love relationship - Family relationship - Professional relationship Interpersonal Relationship - Essential Life Skills that Help in Students Future Development-Life Enrichment Skills Domain

Books for Reference:

- 1. Sneha M. & K. Pushpanadham Joshi. *Value Based Leadership in Education Perspective and Approaches*, Anmol Publications Pvt. Limited, 2002.
- 2. Venkataiah.N. Value Education, APH Publishing, 1998
- 3. Pramod KumarM. *A Handbook on Value Education*, Ramakrishna Mission Institute of Culture (RMIC) 2007
- 4. Jagdosh Chand. Value Education. Shipra Publication 2007
- 5. <u>Indrani Majhi (Shit)Ganesh Das</u>, *Value Education*, Laxmi Publication Pvt. Ltd., 2017
- 6. Arumugam, N. S. Mohana, Lr. Palkani, Value Based Education, Saras Publication 2014

SEMESTER - II						
Part -1 nghJj;jkpo; - jhs; 2 rka,yf;fpaq;fSk; ePjp,yf;fpaq;fSk;						
(nra;As;> ,yf;fzk>; ,yf;fpa tuyhW> ciueil> tho;f;if tuyhW)						
Course Code: 21ULTA21						

Objectives:

- tho;tpay; ed;ndwpfshd kdpjNeak;> rkj;Jtk; Nghd;wtw;iw tsh;j;Jf; nfhs;sf; fw;Wf; nfhLj;jy;
- mwnewpiaf; filg;gpbg;gNj epiyahdJk; ePbj;jJkhd ed;ikiaj; jUtJ vd;gijr; rhd;Nwhhpd;
 tho;f;if newpfs; %yk; czur;nra;jy>; nkhop mwpT> ,yf;fpa mwpT ,tw;iw tsh;j;Jf; nfhs;sf; fw;Wf;
 nfhLj;jy;

Course Outcome

Co.No.	,g;ghlj;jpl;lk; khztpaUf;F	mwpTrhh; kjpg;gPL
CO-1	,iw Mw;wiy czh;e;Jnfhs;s cjTfpwJ	kjpg;gPL
CO-2	ey;y ez;gh;fisAk; ey;y kdpjh;fisak; ,dk; fz;Lnfhs;sTk;> md;G> ,uf;fk;> ew;nrhy;> ew;nray; Nghd;w ew;gz;GfNshL thoTk; top tFf;fpwJ.	eilKiwg;gLj;Jjy;
CO-3	kdpj Nea gz;GfNshL tho;e;j rhd;Nwhhpd; mDgtq;fisg; ngw;Wf;nfhs;s cjTfpwJ	eilKiwg;gLj;Jjy;
CO-4	jdpkdpj tho;f;ifr; rpf;fy;fisAk; gpur;ridfisAk; vjph;nfhs;Sk; Mw;wiy cUthf;FfpwJ.	eilKiwg;gLj;Jjy;> jpwd; Nkk;ghL
CO-5	,iwtd; Kd; midtUk; rkk; vd;w rpe;jidia cUthf;FfpwJ.	kjpg;gPL
CO-6	Nghl;bj;Njh;TfSf;Fg; gad;gLk; tifapy; gilg;ghf;fj; jpwid tsh;f;f cjTfpwJ.	gilg;ghw;wy;

SEMESTER - II Part -1 nghJj;jkpo; - jhs; 2 rka ,yf;fpaq;fSk; ePjp ,yf;fpaq;fSk; (nra;As;> ,yf;fzk;> ,yf;fpa tuyhW> ciueil> tho;f;if tuyhW) Course Code: 21ULTA21 | Hrs/Week:6 | Hrs/ Semester : 90 | Credits :3

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myF - 1 nra;As; - 2 kzp
 rka ,yf;fpaq;fs;
 ,iwtzf;fk;
              - jpUehTf;furh;
 irtk; 1. Njthuk; - jpUQhd rk;ge;jh;> jpUehTf;furh;> Re;juu;
     2. jpUthrfk; - khzpf;fthrfh;
     3. jpUke; jpuk; - jpU%yh;
     4. jpUg;Gfo; - mUzfphp ehjh;
 itztk;: 1. jpUg;ghit - Mz;lhs;
     2. jpUtha;nkhop- ek;kho;thh;
 ngsj;jk;: kzpNkfiy - rPj;jiyr; rhj;jdhh;
 fpwpj;jtk;: 1. Njk;ghtzp - tPukhKdpth;
 2. ,NaR fhtpak; - ftpQh; fz;zjhrd;
 ,Ryhkpak;: Ngl;il Mk;G+h; mg;Jy; fhjph; rhfpG ghly; - rf;fwhj;J ehkh
 ePip ,yf;fpaq;fs;
     1. jpUf;Fws; - Cf;fKilik
     2. ehybahh; - 1. ed;dpiyf; fz;
     2. cwq;Fk; JizaJ
     3. gonkhop ehD}W- 1. nghy;yhj nrhy;yp
     2. tUtha; rpwpnjdpDk;
 myF - 2 ,yf;fzk; - 1 kzp
    1. nrhy;ypd; nghJ,yf;fzk;
    2. XnuOj;J xUnkhop> nrhy;ypd; tiffs;
 3. ngah;r;nrhy; - mWtifg; ngah;fs;
 4. tpidr;nrhy; - tiffs;- Kw;W> vr;rk;> Vty;> tpaq;Nfhs;> nra;tpid>
nrag;ghl;Ltpid> jd;tpid> gpwtpid
 5. ,ilr;nrhy; - Vfhu> Xfhu> ck;ik ,ilr;nrhw;fs;
 6. chpr;nrhy; -,yf;fzk;> tiffs;
 nkhopg;gapw;rp—xyp NtWghL mwpjy;
 myF - 3,yf;fpa tuyhW - 1 kzp
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- 1. irt ,yf;fpaq;fs;
 - 2. itzt ,yf;fpaq;fs;

3. fpwpj;jtk; jkpOf;Fr; nra;j njhz;L

4. ,Ryhkpak; jkpOf;Fr; nra;j njhz;L

5. gjpndz; fPo;f;fzf;F E}y;fspy; 11 mwE}y;fs;

myF - 4 ciueil - 1 kzp

epiwthd tho;f;iff;F Neuk; xJf;Fq;fs; - N[.nksu];

(10 Kjy; 19 tiu cs;s fl;Liufs;)

myF - 5 tho;f;if tuyhW - 1 kzp

kdpjNk Gdpjk; - Rlh;e;njO - Kidth; mUl;rNfhjhp M.khpa rhe;jp

I B.Com., / BBA / B.Sc (Computer Science) Part I FRENCH

SEMESTER – II					
PART – I French Paper – II Progressive French and Commercial Correspondence					
Course Code: 21ULFB21 Hrs/week: 6 Hrs/Sem: 90 Credits: 3					

Objectives

To build upon the language skills acquired to reach a standard level of speaking and writing French.

To give thrust on the actional approach to motivate the autonomy of the learner.

Course Outcomes

CO	At the end of this course, the students will be able to	CL
1.	demonstrate proficiency in vocabulary	Un
2.	read and write basic sentence structures in French	Un, Ap
3.	create simple sentences in French	Ev
4.	know the nuances of French commercial correspondence	An
5.	get a gist of the French literature	Un
6.	write formal business letters	Ap, Cr

SEMESTER – II PART – I French Paper – II Progressive French and Commercial correspondence Course Code: 21ULFB21 | Hrs/week: 6 | Hrs/Sem: 90 | Credits: 3

Unit 1 – Les loisirs

- 1.1 –Les loisirs
- 1.2 La routine
- 1.3 Parler de ses gouts et de ses préférences
- 1.4 Décrire sa journée
- 1.5 Le roman-photo de ma journée

Unit 2- Où faire ses courses?

- 2.1 –Où faire ses courses?
- 2.2 Découvrez et dégustez!
- 2.3 Au restaurant : commander et commenter
- 2.4 Inviter et répondreà une invitation
- 2.5 Le pays des gourmands

Unit 3 - Tout le monde s'amuse

- 3.1 Tout le monde s'amuse
- 3.2 Les ados au quotidien
- 3.3 Décrire une tenue
- 3.4 Ecrire un message amical
- 3.5 L'école des chefs

Unit 4 - Le texte littéraire

- 4.1. Le Petit Prince (Chapitre 1) Antoine de Saint Exupéry
- 4.2. La colombe poignardée et le jet d'eau Calligramme Guillaume Apollinaire

Unit 5 – Les lettres et les termes

- 5.1 Les lettres formelles
- 5.2 Les termes informatiques

Prescribed Textbook:

Cocton Marie-Noëlle. Génération 1 Niveau A1. Paris: Didier, 2016.

Books, Journals and Learning Resources

- Cocton Marie-Noëlle. Génération 1 Le cahier d'activités. Paris : Didier, 2016.
- J.Girardet&J.Pécheur avec la collaboration de C.Gibble, Echo A1, CLE international, Paris, 2012.
- Carlo Catherine, Causa Mariella. *Civilisation Progressive du Français I.* Paris : CLEInternational, 2003.
- Dintilhac Anneline, De Oliveira Anouchka, Ripaud Delphine, DupleixDorothée, Cocton Marie-Noëlle. Saison 1 Niveau 1, Méthode de français et cahier d'exercices. Paris: Didier, 2015
- Apollinaire Guillaume. *Calligrammes : Poèmes de la paix et de la guerre 1913-1916*. Paris: Gallimard, 1966
- Antoine de Saint-Exupéry. Le Petit Prince. Paris : Gallimard, 2007.
- www.francaisfacile.com/exercices/
- www.bonjourdefrance.com
- http://french-linguistics.co.uk/glossaries/commerce

SEMESTER-II			
Part II General English	lish Poetry, Prose, Extensive Reading and Communicative English –II		
Course Code 21UGEN21	Hrs/Week: 6	Hrs/Semester:90	Credits:3

Objectives

- To help students realise how life, literature and language are closely connected
- To expose students to language skills through the core subjects

Course Outcome:

CO.No.	Upon completion of this course, students will be able to	PSO Addressed	Cognitive Level
CO-1	enhance their vocabulary through the texts.	1	Un
CO- 2	demonstrate effective communication skills.	3	Un, Ap
CO- 3	comprehend passages and interpret on their own.	1,2	Un, Ap
CO- 4	construct paragraphs and essays, make notes and sum up passages.	8	An
CO- 5	analyse literary pieces and inculcate ethical values.	5	An
CO- 6	evaluate how language and literature are closely related to life.	5,6	Cr

SEMESTER-II			
Part II General English	Poetry, Prose, Extensive Reading and Communicative English–II		
Course Code: 21UGEN21	Hrs/Week: 6	Hrs/Semester:90	Credits:3

Unit I -Poetry

William Wordsworth — Resolution and Independence

Henry W. Longfellow — Psalm of Life
Toru Dutt — The Lotus

Unit II - Prose

A.G. Gardiner – On Courage

Desmond Morris – A Little Bit of What You Fancy

Kalpana Chawla — The Sky is the Limit

Unit III – Short Story

Saki – Mrs. Packletide's Tiger

Liam O'Flaherty — The Sniper

Langston Hughes — Thank You Ma'am

Unit IV - Grammar

Tenses: Present, Past and Future

Unit V- Communication Skills

Listening, Reading, Pronunciation, Key Functions, Speaking (TANSCHE - Module - II)

Text Books:

Units I-III – To be compiled by the Research Department of English

Unit – IV - Joseph, K.V. *A Textbook of English Grammar and Usage*. Chennai: Vijay Nicole Imprints Private Limited, 2006.

Unit - V – CLIL (Content & Language Integrated Learning) – Module II by TANSCHE (Tamil Nadu State Council for Higher Education)

SEMESTER -II				
Part III	Core III	Financial Accounting II		
Course Code: 21UCOC21		Hrs/Week: 5	Hrs/Sem: 75	Credits: 4

Objectives

- To make the students professionals in accounting with expertise in advanced accounting procedures.
- Enable students to demonstrate practical skills relating to assessment of profits for different forms of businesses.

Course Outcomes:

CO No.	Upon completion of this course, students will be able to	PSO addressed	CL
CO – 1	identify the nature of expenses as capital, revenue and deferred for correct presentation in the final accounts of any company.	1,2,4	Ap
CO – 2	prepare accounts of non-trading concerns and professionals and royalties	1,5,8	Ap
CO – 3	understand the concept related to consignment and jointventure with normal and abnormal losses	1,5	Un
CO – 4	prepare consignment and joint venture account	1,2	Ap
CO - 5	prepare the self-balancing accounts and sectional balancing accounts and its various adjustments.	1,3,6	An
CO - 6	evaluate the process of computing royalties with minimum rent, short workings and sub lease.	2,4,5	Ev

SEMESTER -II				
Part III Core III Financial Accounting II				
Course Code: 21UCOC21		Hrs/Week: 5	Hrs/Sem: 75	Credits : 4

Unit I –Non-Trading Concerns

(13 Hrs)

Capital and Revenue – Deferred Revenue Expenditure – Accounts of non-trading concerns and professionals – Receipts and Payments account – Income and Expenditure account – Difference between Income and Expenditure a/c and Receipts and Payments a/c – Preparation of Balance sheet.

Unit II – Consignment and Joint Venture

(20 Hrs)

Consignment account – Valuation of Closing stock – Normal and Abnormal loss – Goods sent at invoice price- Joint venture – Difference between Consignment and Joint venture – Accounting entries in the books of the co-ventures in separate set of books.

Unit III – Self-Balancing and Sectional Balancing

(16 Hrs)

Self-Balancing system – Total Debtors account – Total Creditors account – Various adjustments accounts – Uses of Self-Balancing System – Sectional balancing.

Unit IV - Insurance Claims

(13 Hrs)

Insurance claims – Loss of stock along with other assets-Rate of Gross Profit- Claim for loss of profit- Calculation of claim for loss of profit –Insured standing charges.

Unit V – Royalties

(13 Hrs)

Royalties account - Meaning - Minimum Rent- Short Workings - Strike - Types of Recoupment - Sublease.

Note: Theory 30% Problem70%

Text book:

Gupta R.L. and Radhaswamy. M "Advanced Accountancy" Sultan Chand & Sons, New Delhi 13th Revised Edition Reprint 2020

Books for Reference:

- 1. Nagarajan K.L., Vinayagam M. and Mani P.L *Principles of Accountancy*. New Delhi:Eurasia Publishing house (P) ltd, Fourth Edition, 2009
- 2. Arulraj Ponnudurai. Accountancy-Vol-II. Tirunelveli–Sathya Publications, 11th edition Reprint 2020
- 3. Reddy T.S. and Murthy A. *Advanced Accountancy* Vol II. Chennai 17:Margham Publications, Second Edition 2019

	SEMESTER –	II	
Part III Core-IV	Corporate Finan	ce	
Course Code:21UCCC2	2 Hrs/Week: 5	Hrs/Sem: 75	Credits: 4

- To enable the students on the recent trends in Capital Market.
- To understand the Application of Finance to Business

CO. No.	Upon completion of this Course Students will be able to	PSO's addressed	Cognitive Level
CO 1	understand the functions & Objectives of Corporate Finance	1,2	Un
CO 2	understand the need for Capitalization	2,3,4	Ap
CO 3	gain knowledge on the Capital Structure	2,3	Un
CO 4	study the different types of Cost of Capital	3,4,5	Un
CO 5	evaluate the determinants of Working Capital	3,4,5	Ev
CO 6	know about the different sources of Financial Markets	1,2	Ap

SEMESTER –II					
Part III Core IV Corporate Finance					
Code:21UCCC22 Hrs/Week: 5 Hrs/Sem: 75 Credits: 4					

UNIT-I- Corporate Finance

(15 hrs)

Corporate Finance-Meaning- Nature and Scope of Corporate Finance-Functions-Objectives - Profit maximization- Wealth Maximization-Finance manager and his role.

UNIT-II- Financial Planning

(15 hrs)

Financial planning-Characteristics of a sound financial plan-Factors affecting financial plan - Need for financial plan-Capitalization-Over Capitalization-Under Capitalization.

UNIT-III-Capital structure

(15 hrs)

Capital Structure-Business and Financial risks-Financial and Operating leverage-Sources of funds- Share capital-Debt Capital.

UNIT-IV- Cost of Capital

(15 hrs)

Cost of Capital-Importance of the cost of Capital -Different types of capital-Average cost of capital-Working capital-Determinants of Working capital-Sources of Working Capital.

UNIT-V-Financial Markets

(15 hrs)

Financial markets-Money markets-Primary Market-Secondary market -Recent trends in capital market.

Text Books:

Aswath Damodaran. *Corporate Finance Theory and Practice*. William Publishing house: 2015 **Reference Books:**

- 1. Shashi K. Gupta, Anju Gupta. Business Finance. New Delhi: Kalyani Publishers. 2013
- 2. Vishwanath S.R, Corporate Finance Theory and Practice Sage Response. Second edition, Murthy.A, Madurai. Financial Management. Margham Publications. 2011
- 3. Prasanna Chandra. Fundamental of Financial Management. TMH.
- 4. Indian Institute of Banking & Finance. *International Corporate Finance*. India. Macmillan Publishers: 2013

SEMESTER II					
Part III	Part III Allied II Business Management				
Course Code: 21UCOA21 Hrs/Week: 4 Hrs/Sem: 60 Credits: 4					

- To equip students with skills of managing a business enterprise.
- To enable students to have thorough knowledge in principles of management.

CO.No.	Upon completion of this course, students will be able to	PSO address ed	Cognitive Level
CO – 1	understand the principles of Management.	1,2,3	Un
CO – 2	understand nature of management and apply the various concepts in business.	1,2,3	Ap
CO – 3	assess the principles of direction and its importance.	1,4	Ev
CO – 4	familiarise with the controlling and co- ordination techniques.	1,4	An
CO - 5	analyse the importance of decision making in business.	1.2.3	An
CO - 6	exhibit knowledge and skills relevant to principles of direction	2,4,5	Ap

SEMESTER II				
Part III Allied II Business Management				
Course Code: 21UCOA2	1 Hrs/Week: 4	Hrs/Sem: 60	Credits: 4	

Unit I–Nature of Business Management concept:

(12 hours)

Concept and Thoughts of Management—Meaning – Functions of Management–Principles of Management –Functions of a Manager–Qualities of a manager–Management by Objectives – Meaning – Features – process of MBO.

Unit II –Planning and Decision Making:

(12 hours)

Planning: Meaning – Objectives – Characteristics — Importance – Limitations – Types and Methods of Planning- Decision making – Meaning – Characteristics – Elements – Process – Principles.

Unit III- Organisation:

(12 hours)

Organisation: Definition – Principles of organization – Classification –Formal Organization – Informal Organization. Difference between Formal and Informal Organisation–Functions- Types of Organisation -Line- Line and staff-Committee Organization.

Unit IV- Staffing and Direction

(12 hours)

Staffing: – Meaning - Definition – Recruitment – Meaning- Sources -Selection – Selection Procedure -Direction–Meaning–Definition–Principles–Importance.

Unit V–Co-ordination and Controlling

(12 hours)

Co-ordination- Meaning -Importance –Types of Co-ordination— Steps for effective coordination Techniques of Co-ordination. Controlling: Definition—Importance— Steps in Control process.

Text Book

Ramasamy T. *Principles of Management*. New Delhi: Himalaya Publishing House. Revised edition 2021

- 1. Tripathi P.C. *Principles of Management*. New Delhi: Tata MCGraw Hill Publishing Co.Fifth Edition, 2017
- 2. Prasad L.M. and Gulshan S.S. *Management: Principles & Practices*. New Dehi: Sultan Chand& Sons Educational Publishers. Revised Edition 2019

SEMESTER II					
Part IV	Part IV Professional English for Commerce and Management - II				
Course Code: 21UCOPE2 Hrs/Week: 2 Hrs/Sem: 30 Credits: 2					

- To enable students understand the importance of communication in business and train them to exhibit thinking, writing and speaking skills.
- Train students to be competent and skilled professionals who can control and manage business enterprise.

CO No.	Upon completion of this course, students will be ableto	PSO addressed	CL
CO – 1	understand the role of internet in business	1,5,8	Un
CO – 2	examine the different modes of online communication	1,5,8	An
CO – 3	draft letters pertaining to business activities	1,5,8	Ap
CO – 4	prepare PowerPoint presentations	1,5,8	Ap
CO -5	develop content with Pictures/Hints	1,5,8	Cr
CO -6	use language for speaking with confidence in an intelligible and acceptable manner	1,5,8	Ev

SEMESTER II					
Part IV Professional English f	Part IV Professional English for Commerce and Management - II				
Course Code: 21UCOPE2 Hrs/Week: 2 Hrs/Sem: 30 Credits: 2					

Unit I – Electronic Communication

(6 hrs)

The internet: Understanding the internet in Business – Uses of the internet – Different modes of online communication – E-mail: Writing effective e-mails – The Language of e-mails – Golden Rules for effective e-mails – Forwarding e-mails – e-mail attachments – Specimen e-mails – Latest trends in e-communication

Unit II -Business Letters I

(6 hrs)

Layout – Need – Functions of a Business Letter – Specimen Letters

Unit III – Business Letters II

(6 hrs)

Drafting of Letters: Enquiries and Replies – Orders and their Execution– Complaints and Adjustments

Unit IV– Speeches

(6 hrs)

Introduction – Characteristics of a Good Speech – Profile of a Good Speaker – Planning to Speak – Model Speech

Unit V – Presentation Skills

(6 hrs)

Introduction – Specifying the objective – Planning – Preparation Practice and Rehearsal– Getting Ready – Making the Presentation

Text Book:

Rajendra Pal and Korlahalli. *Essentials of Business Communication* New Delhi, Sultan Chand & Sons 13th Revised Edition: 2019.

- Pillai R.S.N & Bagavathi. Modern Commercial Correspondence, New Delhi, S.Chand & Co., Reprint Edition, 2007.
- 2. Reddy C.R. Business Communication, Dream Tech Press, Revised Edition, 2019.
- 3. Module by TANSCHE (Tamil Nadu State Council for Higher Education)

Semester – II				
Environmental Studies				
Code: 21UAEV21 Hrs/ Week: 2 Hrs/Sem:30 Credits: 2				

Course Outcomes:

Upon completion of this course, the students will be able to

- 1 Recognize the biotic and abiotic components of ecosystem and how they function.
- 2 Use natural resources more efficiently and know more sustainable ways of living.
- 3. Acquire an attitude of concern for the environment.
- 4. Participate in improvement and protection of environment.
- 5. Manage unpredictable disasters.
- 6 Create awareness about environmental issues to the public.

Unit I Environment and Ecosystem

Aim and need for Environmental Awareness - Components of Environment Ecosystem - Components of Ecosystem: Abiotic and biotic factors (Producer, Consumer and Decomposer) - Food Chain, Tropic Levels - Food Web, Energy flow and Ecological pyramids

Unit II Natural Resources:

Renewable and non-renewable resources – Water Resources: Uses and Conservation of Water – Rain Water Harvesting – Forest Resources: Importance of Forests - Major and Minor forest produces - Conservation of Forest Energy Resources: Solar Fossil Fuel – Wind – Role of individuals in the conservation of natural resources

Unit III Environmental Pollution

Pollutants – Types of pollution: Air, Water, Noise and Plastic Pollution – Causes, effects and Control measures – Global warming and Climate Change

Unit IV Human Population and Environment

Effect of human population on environment — Population Explosion problems related to population explosion — Involvement of population in conservation of environment — Measures adopted by the Government to control population growth — Environment and human health

Unit V Disaster Management

Floods-Drought-Earthquakes- Cyclones - Landslide-Tsunami-Control measures

SEMESTER –III					
Part III Core V Ad	Part III Core V Advanced Financial Accounting				
Course Code: 21UCOC31					

- To impart in-depth knowledge and develop the skill required for the preparation of financial statements and accounts of various business.
- To enable the students solve the problems with all the adjustments.

CO. No.	On completion of this course, students will be able to	PSO addressed	Cognitive Level
CO – 1	prepare partnership accounts in case of admission.	1,2, 5	Ap
CO – 2	have practical knowledge regarding the maintenance of partnership accounts in case of retirement and death of a partner.	1,2,5	Ap
CO - 3	work on partnership accounts in case of dissolution of a firm.	1,2,5	Ap
CO – 4	know about the maintenance of accounts relating to branch accounts and departmental accounts.	1,2,5	Un
CO – 5	calculate profits involved in sending goods at invoice price.	1,5,8	Ap
CO – 6	have working knowledge on the accounts prepared under hire purchase system & Installment System	1,5,6	Ap

SEMESTER –III				
Part III Core V Advanced Financial Accounting				
Course Code: 21UCOC31 Hrs/Week: 6 Hrs/Sem: 90 Credits: 4				

Unit I – Partnership Accounts – Admission

(20 Hrs)

Partnership accounts – Definition – Provisions under Sec13 of Partnership Act – Profit & Loss Appropriation Account – Partner's Capital Account. Admission of a Partner: New Ratio –Sacrifice Ratio- Revaluation – Treatment of Goodwill – Methods of Valuation of Goodwill – Adjustments for Undistributed Profits and Losses.

Unit II - Partnership Accounts- Retirement and Death

(16 Hrs)

Retirement: Adjustments Relating to Retirement - Settlement of Retiring Partner's Loan a/c. Death: Deceased Partners' Share of Profit - Settlement by Executors.

Unit III – Partnership Accounts – Dissolution

(20 Hrs)

Dissolution of a Firm: Dissolution of Firm vs Partnership – Modes of Dissolution – Realization Account –Insolvency of One Partner –Insolvency of all Partners- Sale of Partnership. – Rule in Garner vs Murray- Realization of Assets and Liabilities - Piecemeal Distribution .

Unit IV – Branch and Departmental Accounts

(17 Hrs)

Branch Accounting: Debtors System – Invoice Price Method (Excluding Independent Branches and Foreign Branches). Departmental Accounts: Allocation and Apportionment of Departmental Expenses – Departmental Transfer at Invoice Price – Difference between Departmental Accounts and Branch Accounting.

Unit V – Hire Purchase and Instalment Purchase Accounts

(17 Hrs)

Hire Purchase and Instalment System – Calculation of Interest – Calculation of Cash Price – Default and Repossession – Difference between Hire Purchase and Instalment.

Note: Theory :30% Problem:70%

Text Book:

Gupta R. L. and Radhasamy M. *Advanced Accounts -Volume I*, New Delhi: Sultan Chand &Sons, Publishers, 13th Revised Edition Reprint 2020

- 1.Jain S.P. & Narang. *Practical problems in Advanced Accountancy*, Kalyani Publishers, New Delhi 21st Revised Edition, 2018,
- 2. Maheswari S.N. *Advanced Accounting*, Vikas Publishing House,New Delhi 11th Edition 2018
- 3. Arulraj Ponnudurai *Accountancy*, Vol-III, Sathya Publications, Tirunelveli -5. $11^{\rm th}$ edition Reprint 2020
- 4. Reddy T.S. and Murthy A. *Advanced Accountancy*, Vol-I Margham Publications, Chennai, Second Edition 2019.

SEMESTER –III					
Part III	Part III Core-VI Corporate Law and Secretarial Practice –I				
Course Code: 21UCCC32 Hrs/Week: 6 Hrs/Sem: 90 Credits: 4					

The students will be able to:

- identify the various documents required to bring the company into administration
- know the basic practices and concepts of company management

S. No.	Upon the completion of this course, the students will be able to	PSO addressed	CL
CO-1	understand the concepts and principles of company law	1,2	Ap
CO-2	understand the secretarial duties regarding the formation of company	1,2,5	Ap
CO-3	familiarize the doctrine of memorandum	1,2,5	Ap
CO-4	develop the knowledge about shares, share certificate and warrant	1,2,5	Un
CO-5	state the relevant law and discuss the secretarial duties	1,5,8	Ap
CO-6	discuss the Secretarial duties related to surrender and forfeiture of shares	1,5,6	Ap

SEMESTER III					
Part III	Part III Core VI Corporate Law and Secretarial Practice-I				
Course Code: 21UCCC32 Hrs/Week: 6 Hrs/Sem: 90 Credits: 4					

Unit-I Companies Act

(15 hrs)

Companies Act 2013 - History of Company Law – Definition of Company Characteristics - Formation of company – Incorporation – Effects of Registration – Promoter – Preliminary contracts - Secretarial Duties

Unit-II Kinds of Companies

(15 hrs)

Types of companies - Private company - Public Company - Distinction - Special privileges of private company - Holding company - subsidiary company - Government company - Foreign company - one person company - Secretarial Duties

Unit-III Legal Documents of the Company

(15 hrs)

Memorandum of Association – it's clauses – Alterations - Articles of Association –contents– alterations - Distinction between the two - Doctrine of ultravires – Secretarial duties. – Functions and Legal status - Secretarial Duties

Unit-IV Prospectus

(15 hrs)

Prospectus – Definition – Registration – Contents –Shelf Prospectus – Deemed Prospectus - Misstatements in prospectus and their consequences – Certificate of Commencement of Business - Secretarial duties

Unit-V Shares (15 hrs)

Shares – Definition – Stock and shares – Types of shares – Application and allotment –Calls – Shares certificate – Share warrant – Transfer of shares – Surrender of shares – Bonus shares - Rights shares - Buy Back of shares – Forfeiture of shares –Secretarial duties -Dividends – Provisions for declaration of dividend

Text Book:

1. Kapoor. N.D. *Elements of company Law*. New Delhi: Sultan Chand & Sons.

- 1. Kuchal M.C. Company Law. Noida: Vikas Publications. 2006.
- 2. Avtarsigh. Company Law. Lucknow: Eastern BookCompany.2018.
- 3. Dr. G.K. Kapoor, Dr. Sanjay Dhamija, Dr. Vipan Kumar. *Company Law*. New Delhi: Taxmann(P) PublicationsLtd.2021.

SEMESTER –III					
Core VII Business Mathematics					
Course Code: 21UCOC33 Hrs/Week: 6 Hrs/Sem: 90 Credits: 4					

- Enable the students to develop proficiency in the application of mathematics to solve business problems
- Help the students to understand how to process and interpret information to arrive at logical conclusions through common business mathematics applications.

CO.No.	Upon completion of this course, students will be	PSO addressed	Cognitive
CO.110.	able to	150 addressed	Level
CO – 1	understand the theory of indices	6,8	Un
CO – 2	use formulae, logarithms and mathematical	2,4	Ap
CO 2	expressions problems in equations	2,4	Пр
CO – 3	evaluate the methods of interest account and their	1.5	Ev
	basic applications in practice	1,5	
CO – 4	analyse the mathematical skills required in	4.7	
0-4	mathematically intensive areas of business	4,7	An
CO – 5	measure the matrix rule	2,3	Ev
GO 6	appraise the acquired knowledge and skills with	2.5	
CO – 6	practical problems in business mathematics	3,5	An

SEMESTER –III					
Core VII	Core VII Business Mathematics				
Course Code: 21UCOC33 Hrs/Week: 6 Hrs/Sem: 90 Credits: 4					

Unit I - Theory of Indices and Theory of logarithms

(20 Hrs)

Introduction –Types of Indices – Positive indices- Negative indices- Zero indices- Fractional indices- Laws of Indices for Positive Integral Exponent - Characteristics of Logarithm-Laws of logarithms –Product Rule- Quotient Rule- Power Rule- Change Rule - Common logarithms

Unit II- Theory of Equations

(18 Hrs)

Introduction- Degree of Equations –Linear Equations - Simultaneous Linear equations with two or three unknown variables - Quadratic Equations- Formula method- Factorization method – Nature of roots forming quadratic equation

Unit III - Commercial Arithmetic

(15 Hrs)

Introduction - Percentages - Ratio and Proportion- Simple Interest - Compound Interest - Discount - Banker's Discount - True Discount - Trade Discount - Cash Discount

Unit IV - Analytical Geometry

(17 Hrs)

Introduction-Distance between two points in a plane-Slope of a Straight Line-Equation of Straight Line- Point of intersection of two lines- Application- Demand and Supply- Cost-Output- Break Even Analysis

Unit V – Matrix Algebra

(20 Hrs)

Introduction – Types of Matrices – Equality of Matrices – Addition of Matrices-Subtracting of Matrices- Multiplication of Matrices- Transpose of Matrix – Determinants-Inverse of a Matrix – Solution for simultaneous equations using matrix method- Co-factor method- Cramer's Rule

S

Note: Theory – 30 %Problem – 70%

Text Book:

Sancheti D.C. & Kapoor V. *Business Mathematics*.New Delhi: Sultan Chand& Sons. Reprint 2019

- 1. Hazarika Padmalochan A. *Textbook of Business Mathematics* New Delhi: Sultan Chand & Sons Reprint 2019
- 2. Ranganath G.K. *A text book of Business Mathematics*, New Delhi: Himalaya Publishing House. Reprint 2018
- 3. Wilson M. Business Mathematics. New Delhi: Himalaya Publishing House. Reprint 2020

SEMESTER III					
Part III Allied III Banking and Financial Services					
Course Code: 21UCCA31 Hrs/Week :4 Hrs/Sem : 60 Credits : 4					

- To equip the students to study and compare the performance of public and private sector banks.
- To enable the students to gain knowledge on venture capital funding and start up challenges.
- To help students to discover the status of securitization in India

S. No.	Upon the completion of this course, students will be able to	PSO Addressed	CL
CO- 1	acquaint the recent trends in banking system	1,2,5	Ap
CO- 2	discern on the categories in merchant banking	1,2,5	Un
CO- 3	familiarize the credit rating activities	1,5,8	An
CO -4	gain knowledge on venture capitalizing	1,5,6	Ev
CO- 5	have an insight on the venture funding companies	1,8	An
CO -6	perceive the role and structure of Financial system	1,2	An

SEMESTER III					
Part III	Part III Core SB Banking and Financial Services				
Course Code: 21UCCS31 Hrs/Week :4 Hrs/Sem : 60 Credits : 4					

Unit-1 Introduction to Indian Financial System

12 hours

Introduction to Financial system – Major Components of financial system. Financial Instruments – Money market – Capital market. Financial Institution –Banking and Non banking Financial Institution and Overview of Financial services in India

Unit-2 Commercial bank

12 hours

Commercial Bank - Structure, Functions - Primary & secondary function, Role of commercial banks in socio economic development, Banking Technology- ATMs-Internet banking- Mobile banking-Debit, Credit and Smart cards- Electronic Payment systems MICR- Cheque Transaction-ECS- EFT- NEFT-RTGS.

Unit-3 Merchant Bank

12 hours

Merchant Bank- Categories, Services offered by merchant bank – Issue Management – Project Management – Loan Syndication – Portfolio Management – Corporate Counselling – Managing Joint Ventures , Code of Conduct for Merchant bankers, Merchant banking in India

Unit-4 Credit rating

12 hours

Credit rating - Meaning - Nature and Scope of Credit Rating - Features of Credit Rating - Process of Credit Rating - SEBI Regulations - Rating Agencies of India and their symbols .

Unit-5 Venture capital

12 hours

Venture capital - Nature and Scope of venture Capital Financing – Features of venture capital Process – Venture Capital financing stages – Advantages and Disadvantages of Venture Capital. Venture Financing Schemes in India

Text Book

Mukund Sharma . Banking and Financial Services. Himalaya publishing. New Delhi: 2015

- 1. Gordon & Natarajan . Financial Markets and Services. Himalaya publishing. New Delhi: 2011.
- 2. Padmalatha& Justin Paul, Pearson. *Management of Banking and Financial services. Pearson India Education Services Pvt. Ltd* :2017
- 3. Vij&Dhavan . Merchant Banking & Financial services. McGraw Hill. New delhi: 2011.
- 4. Pratap G Subramanyam . Investment Banking. Tata McGraw Hill: 2012.
- 5. Khan M Y .Financial services. McGraw Hill:2018.

SEMESTER III						
Part III	Part III Core Skill Based Banking and Financial Services					
Course Code: 21UCCS31 Hrs/Week :4 Hrs/Sem : 60 Credits : 4						

- To equip the students to study and compare the performance of public and private sector banks.
- To enable the students to gain knowledge on venture capital funding and start up challenges.
- To help students to discover the status of securitization in India

S. No.	Upon the completion of this course , students will be able to	PSO Addressed	CL
CO 1	acquaint the recent trends in banking system	1,2,5	Ap
CO 2	discover the banking technologies	1,2,5	Ap
CO 3	discern on the categories in merchant banking	1,2,5	Un
CO 4	familiarize the credit rating activities	1,5,8	An
CO 5	gain knowledge on venture capitalizing	1,5,6	Ev
CO 6	perceive the role and structure of Financial system	1,2	An

SEMESTER III						
Part III	Part III Core Skill Based Banking and Financial Services					
Course Coo	Course Code: 21UCCS31 Hrs/Week :4 Hrs/Sem : 60 Credits : 4					

Unit-1Introduction to Indian Financial System

12 hours

Introduction to Financial system – Major Components of financial system. Financial Instruments – Money market – Capital market. Financial Institution –Banking and Non banking Financial Institution and Overview of Financial services in India

Unit-2 Commercial bank

12 hours

Commercial Bank - Structure, Functions - Primary & secondary function, Role of commercial banks in socio economic development, Banking Technology- ATMs-Internet banking—Mobile banking-Debit, Credit and Smart cards— Electronic Payment systems MICR- Cheque Transaction-ECS- EFT— NEFT-RTGS.

Unit-3 Merchant Bank 12 hours

Merchant Bank- Categories, Services offered by merchant bank – Issue Management – Project Management – Loan Syndication – Portfolio Management – Corporate Counselling – Managing Joint Ventures, Code of Conduct for Merchant bankers, Merchant banking in India

Unit-4 Credit rating 12 hours

Credit rating - Meaning - Nature and Scope of Credit Rating - Features of Credit Rating - Process of Credit Rating - SEBI Regulations - Rating Agencies of India and their symbols.

Unit-5 Venture 12 hours

Venture capital - Nature and Scope of venture Capital Financing – Features of venture capital Process – Venture Capital financing stages – Advantages and Disadvantages of Venture Capital. Venture Financing Schemes in India.

TEXT BOOK

1. Mukund Sharma . Banking and Financial Services. Himalaya publishing. New Delhi: 2015

- 1. Gordon & Natarajan . Financial Markets and Services. Himalaya publishing. New Delhi:2011.
- 2. Padmalatha& Justin Paul, Pearson. *Management of Banking and Financial services. Pearson India Education Services Pvt. Ltd*: 2017
- 3. Vij&Dhavan .Merchant Banking & Financial services. McGraw Hill. New delhi: 2011.
- 4. Pratap G Subramanyam . Investment Banking. Tata McGraw Hill: 2012.
- 5. Khan M Y .Financial services. McGraw Hill: 2018.

SEMESTER –III					
Part III Non Major B	Part III Non Major Elective Principles of Accountancy				
Course Code: 21UCON3	Course Code: 21UCON31 Hrs/Week: 2 Hrs/Sem: 30 Credits : 2				

To impart basic knowledge of the fundamental accounting concepts in preparing final accounts.

CO No.	Upon completion of this course,	PSO	Cognitive	
CO 110.	students will be able to:	Addressed	Level	
CO – 1	have a fundamental knowledge on	1,2,5	Un	
CO-1	basic rules of Accounting.	1,2,5	On	
CO – 2	prepare the Trial balance.	1,2,3,8	Ap	
CO – 3	prepare the journal	1,2	Ap	
CO – 4	prepare the ledger	2,8	Ap	
CO – 5	prepare the subsidiary books	2,8	Ap	
CO – 6	prepare trading and profit and loss	2,5	An	
	account and balance sheet	2,3	Ap	

SEMESTER –III						
Part III Non Major Elective Principles of Accountancy						
Course Code: 21UCON31 Hrs/Week: 2 Hrs/ Sem: 30 Credits : 2						

Unit I – Introduction

(6 Hours)

 $\label{lem:meaning} \mbox{Meaning of Book-keeping} - \mbox{Accounting} - \mbox{Important terms in Accounts} - \mbox{Rules for Double entry system} - \mbox{Journal Entry} - \mbox{Ledger}$

Unit II - Subsidiary Books

(5 Hours)

Subsidiary books – Purchase – Purchase returns – Sales – Sales returns – Triple column Cash Book – Petty cash book

Unit III – Trial Balance

(6 Hours)

Trial balance – Meaning – Specimen - Preparation of trial balance

Unit IV – Trading and Profit and Loss account of Sole Trading (7 Hours)

Trading Account – Specimen – Problems - Profit and Loss account Specimen – Problems (Simple Adjustments only).

Unit V – Balance Sheet of Sole Trading

(6 Hours)

Balance Sheet - Specimen - Problems (Simple Adjustments only)

Note: Theory 40% and Problem 60%

Text Book:

Arulraj Ponnudurai S. *Principles of Accountancy*. Tirunelveli: Sathya Publications. 11th edition Reprint 2020

- 1. Nagarajan K.L., Vinayakam N. & Mani P.L. *Principles of Accountancy*. New Delhi S.Chand & Company Pvt. Ltd., Fourth Edition, 2009.
- 2. Pillai R.S.N. Bagavathi. *Principles of Accountancy*. New Delhi: S. Chand & Company Ltd. 3rd edition 2010

Semester – III					
Women's Synergy					
Code: 21UAWS31					

Unit I - Physical Health

Woman's Structural Organisation – Levels of organisation – Body image - Reproductive health – Hormonal Cycle and its Psycho-somatic implications – Child birth – lactation – Nutritional status of women.

Unit II - Psychological Health

Examining factors determining psychological conditions of women – Depression, anxiety, stress, hysteria – Socio – cultural and familial conditioning of women's minds – Self Image, Discrimination against women.

Unit III – Women and Legal Awareness

Women specific – centered legislations – legal issues – laws to prevent gender based violence National / State Pro-women schemes – educational and Employment schemes. Laws for protection of Women – Women's rights to property – Women's Rights in the Indian Constitution – Maternity benefit act.

Unit IV – Women and Finance

Manager of domestic finance – Budgeting basics – Create a family budget - Set financial goals – Plan for financial emergencies – Budget for travel – Saving strategies – Investment options

Unit V – Women's Empowerment in Various Domain

Introduction - Women created history in sports and music – P. T. Usha, M. S. Subbulakshmi - Women who crossed hurdles in Social Service – Mother Theresa, Muthulakshmi Reddy, Medha Patkar - Role of Women in Indian independence movement and Politics – Indira Gandhi, Aruna Asaf Ali.

SEMESTER – III				
Part IV Self Study Course - Online Marketing				
Course	Code: : 21UCOSS1	Credit : 2		

- 1. To enable the students to have a basic knowledge of online marketing.
- 2. To make the students aware of the various concepts and procedures in online marketing.

CO	Upon completion of this course, students	PSO	Cognitive
No.	will be able to	addressed	Level
CO – 1	classify the functions of online marketing.	1,3	Un
CO – 2	understand the significance of online marketing.	1,3	Un
CO – 3	know the strategy and planning for internet marketing.	1,3,4	Un
CO – 4	understand ethical and legal issues in internet marketing.	1,2,5	Un
CO – 5	appraise the importance of Global Internet Marketing	1, 6	An
CO – 6	analyse and evaluate the significance of "Customerisation" in internet marketing.	1,5,6	Ev

SEMESTER – III			
Part IV Self Study Course Online Marketing			
Course Code: : 2	1UCOSS1	Credit : 2	

Unit I : Online marketing

Online marketing – Meaning – Definition – Evaluation – Function of online marketing – Advantages and Disadvantages of online marketing – Differences between Online and Digital marketing.

Unit II: Strategy and Planning

Strategy and Planning for Internet Marketing - Traditional Offline Businesses in the Online World - Internet strategy - Virtual value chain, Di s-Intermediation – Cybermediaries.

Unit III: E - commerce

Introduction to Internet Marketing - Mapping fundamental concepts of Marketing - Role of the Internet – Limitations - Technological Development, Development of E - commerce, different commercial models, diverse roles of websites- Difference between e-commerce and Traditional commerce

Unit IV: Email Marketing

Email Marketing – Meaning – Advantages and Disadvantages in email marketing – Steps in creating email ID for personal and business use – Evolution of email marketing and its growth.

Unit V: Global Internet Marketing

Trust in Internet Marketing - Ethical and Legal Issues - Internet of the future: "Customization" - Internet marketing in India - Global Internet Marketing - Problems of web marketing in India.

- 1. Gupta. C. B and Rajan Nair N. *Marketing Management*, New Delhi: Sultan Chand & Sons, 19th Edition 2018
- 2. Philip Kotler. *Marketing Management*. New Delhi: Tata McGraw Hill, 15th edition 2017.

SEMESTER –IV				
Part III Core VIII Corporate Accounting				
Course Code: 21UCOC41 Hrs/Week: 6 Hrs/Sem: 90 Credits: 4				

• To explore the knowledge on company accounts from starting of company till winding up of company.

CO.No.	On completion of this course, students will be able to	PSO addressed	Cognitive Level
CO – 1	understand the procedures on issue of shares.	1,2	Un
CO – 2	have working knowledge on redemption of preference shares and debentures	1,4, 5	Ap
CO - 3	calculate profit prior to incorporation.	2,5, 8	Ap
CO – 4	have practical knowledge on the accounting for amalgamation and external reconstruction.	2,5,8	Ap
CO – 5	analyse the various schemes for capital reduction.	2,5,8	An
CO - 6	apply the procedures for the preparation of liquidator's financial statements.	2,5,8	Ap

SEMESTER –IV				
Part III Core VIII Corporate Accounting				
Course Cod	Course Code:21UCOC41 Hrs/Week: 6 Hrs/Sem: 90 Credits: 4			

Unit I – Issue of Shares

(18 Hrs)

Share Capital: Issue and Forfeiture of Shares - Redemption of Preference Shares.

Unit II - Issue of Debentures

(18 Hrs)

Issue of Debentures – Redemption of Debentures – Sinking Fund Method – Own Debentures – Ex-Interest and Cum - Interest Quotation.

Unit III – Profit Prior to Incorporation and Final Accounts

(18 Hrs)

Profits Prior to Incorporation – Ascertainment of Profit or Loss Prior to Incorporation. Final accounts with Adjustments namely Income Tax provision, Provision for Dividend, Corporate Dividend Tax, Transfer to Reserves.

Unit IV – Amalgamation

(18 Hrs)

Amalgamation: Nature of Purchase and Nature of Merger - Purchase Consideration - Calculation of Purchase Consideration - Accounting Entries- Preparation of Balance sheet.

Unit V – Internal Reconstruction and Liquidator's Final Statement of Accounts (18 Hrs)

Internal Reconstruction: Alteration of Share Capital – Capital Reduction Scheme. Liquidator's Final Statement of Accounts.

Note: Theory: 30% Problem: 70%

Text Book:

Gupta R. L. and Radhaswamy M. *Advanced Accountancy, Volume-II*, New Delhi: Sultan Chand & Sons, 14th Revised Edition,2021.

- 1.Jain S. P. & Narang. *Practical Problems in Advanced Accountancy, Vol II*, New Delhi: Kalyani Publishers, 19th Revised Edition, 2013.
- 2. Reddy T. S. and Murthy A. *Corporate Accounting* Chennai: Margham Publications, 6th revised edition 2015 reprint 2019.

SEMESTER-IV					
Part III	Part III Core IX Corporate Law and Secretarial Practice -II				
Course Cod	Course Code: :21UCCC42				

- To enable the students to know the secretarial duties, functions and its scope on various activities of the company
- To understand the rights and duties of the board of directors of the company

CO.No	Upon completion of this course, students will	PSO	CL
	be able to	addressed	
CO-1	gain knowledge about the borrowing power of the company.	1,2	Un
CO-2	demonstrate the secretarial duties in connection with resolution, agenda and minutes	2,5,8	Ap
CO-3	evaluate the importance, function of secretary along with the qualification, rights and duties.	2,5,8	Ap
CO-4	analyse the various modes of winding up of company.	1,2	Ap
CO-5	know the secretarial duties connected with reports and meetings.	2,5,8	Ap
CO-6	gain knowledge about the powers, rights and duties of company directors.	2,5,8	Ap

SEMESTER –IV					
Part III Core VI Corporate Law and Secretarial Practice -II					
Course Code: 21UCCC42 Hrs/Weeks: 6 Hrs/Sem: 90 Credits:4					

Unit-I Company Borrowings and Investments

(15 hrs)

Company Borrowings – Ultra virus Borrowing – Mortgages and charges – Debentures –Kind – Issue of Debentures at discount – Debentures Stock – Debenture Trust Deed – Fixedcharges and Floating – Loan to companies – Investment in other companies.

Unit-II Kinds of Meetings

(15 hrs)

Annual General Meeting – Annual report –Secretarial duties connected with meetings –proxies - Extraordinary General Meeting - Meetings of Board of Directors – Resolutions –Motions– Minutes - Agenda – Secretary's duties with regard to preparation of minutes and reports.

Unit-III Company Secretary and Responsibilities

(15 hrs)

Company Secretary – Types of Secretaries – Importance – Functions – Appointment, qualification, Rights - Duties and Liabilities - Scope of secretarial work.

Unit-IV Company Management

(15 hrs)

Company Management – Directors – Appointment – qualification shares – Managerial remuneration – powers – rights - duties and liabilities of directors - Disqualification.

Unit-V Winding up

(15 hrs)

Winding up – Meaning – Modes of winding up - Voluntary winding up - Compulsory winding up and voluntary winding up by the supervision of court — Official Liquidator – Duties - Liabilities – Functions of Secretary on Winding up.

Text Book:

1. Kapoor. N.D. *Elements of company Law*. New Delhi: Sultan Chand & Sons.

- 1. Kuchal M.C. Company Law. Noida: VikasPublications.2006
- 2. Avtarsigh. Company Law. Lucknow: Eastern BookCompany.2018
- 3. Dr. G.K. Kapoor, Dr. Sanjay Dhamija, Dr. Vipan Kumar. *Company Law*. New Delhi: Taxmann (P) PublicationsLtd.2021

SEMESTER –IV						
Part III Core X Business Statistics						
Course Code 21UCOC43 Hrs/Week: 6 Hrs/Sem: 90 Credits: 4						

- To enable the students learn the basic concepts of statistics and statistical tools.
- To provide better insight and understanding of statistical tools in decision making.

CO No.	Upon completion of this course, students will be able to	PSO addressed	Cognitive Level
CO – 1	understand the basic concepts of statistics and statistical tools.	6,8	Un
CO – 2	know the measures of central tendency and assess statistical average	2,4	An
CO – 3	test the tools on measures of dispersion that are useful for estimating variations.	3,7	Ev
CO – 4	evaluate whether there is correlation between two variables or not and relate regression fro values with period	1,5	Ev
CO – 5	apply the statistical tools for doing the project work.	1,6	Ap
CO – 6	appraise acquired knowledge and skills with practical problems in business statistics	5,8	An

SEMESTER –IV						
Part III Core X Business Statistics						
Course Code 21UCOC43 Hrs/Week: 6 Hrs/Sem: 90 Credits: 4						

Unit I: Introduction for Business Statistics

(10 Hrs)

Definition – Features - Importance-Limitations– Methods of Collection of Data – Diagrammatic representation- Types of Diagrams: One dimensional, two dimensional, three dimensional – Pictograms and Cartograms

Unit II: Measures of Central Tendency

(20 Hrs)

Definition- Types of Average- Arithmetic Mean- Simple A.M- Weighted A.M- Geometric Mean-Harmonic Mean - Median - Quartiles- Quintiles- Deciles-Percentiles- Mode

for individual observation, discrete series, and continuous series

Unit III: Measures of Dispersion

(20 Hrs)

Definition- Methods of measuring dispersion-Range – Co efficient of Range- Quartile Deviation- Co efficient of Quartile Deviation - Mean Deviation - Co efficient of Mean Deviation- Standard Deviation – Coefficient of Standard Deviation – Lorenz Curve-Variance

Unit IV: Correlation and Regression Analysis

(20 Hrs)

Definition- Types of Correlation- Methods of Correlation Analysis-Scatter diagram method- Graphic method -Karl Pearson's Co efficient of Correlation, Spearman's Rank Correlation, Concurrent Deviation method- Regression -Definition- Regression Coefficient- Simple Regression lines only

Unit V: Analysis of Time Series

(20 Hrs)

Meaning—Importance-Components of Time series- Mathematical model of time series-Methods of measuring Secular Trend; Graphic method, Semi Average method-Moving Average method- Method of Least Squares- Measurement of Seasonal Variations-Simple Averages method- Ratio to trend method-Ratio to Moving Average method- Link Relative method

Note: Theory – 30 % Problem – 70%

Text Book:

Pillai R.S.N. & Bagavathi.. Statistics Theory and Practice . New Delhi: S. Chand & Co. Reprint 2019

- 1. Gupta S.P. Statistical Methods. New Delhi: Sultan Chand & Sons. Reprint 2018
- 2. Wilson M. *Business Statistics*. New Delhi: Himalaya Publishing House Reprint 2021.

SEMESTER – IV				
Part III Allied IV Corporate Social Responsibility				
Course Code: 21UCCA41	Hrs/Week: 4	Hrs/Sem: 60	Credits: 4	

- To make students understand the concepts, theories and application of Corporate Social Responsibilities.
- To gain knowledge on Corporate Social Responsibilities legislation in India and the world.

Co.No.	Upon Completion of this course,students will be able to	PSO addressed	CL
CO-1	understand the culture and Evolution of Corporate Social Responsibilities	1,7	Un
CO-2	analyse the Corporate Social Responsibilities and Millennium Development Goals	2,4	An
CO-3	understand the Current Trends and Opportunities in Corporate Social Responsibilities	4,7	Un
CO-4	analyse the corporate initiatives and challenges of Corporate Social Responsibilities	2,3,4	An
CO-5	understand the key stakeholders of Corporate Social Responsibilities	2,5,7	Un
CO-6	know the local self-governance in implementing Corporate Social Responsibilities	3,5	Ap

SEMESTER -IV					
Part –III	Part –III Allied IV Corporate Social Responsibilities				
Course Code: 21UCCA41 Hrs / Week : 4 Hrs /Sem:60 Credits : 4					

UNIT –I Introduction to Corporate Social Responsibilities

12 hrs.

Meaning and Definition - Culture and Evolution of Corporate Social Responsibilities - Corporate Philanthropy-Concept of Charity-Sustainability and Stakeholder Management - Concept- Environmental aspects of Corporate Social Responsibilities-Codes on Corporate Social Responsibilities Initiatives in India

UNIT –II Corporate Social Responsibilities Driving in India 12 hrs.

Current trends and Opportunities in Corporate Social Responsibilities - Review of successful Corporate Initiatives and Challenges - Driving forces of Corporate Social Responsibilities - Market for Corporate Social Responsibilities - Green washing - Price premium

UNIT – III Corporate Social Responsibilities Stakeholders 12 hrs.

Identifying key stakeholders of Corporate Social Responsibilities - Role of Public Sector in Corporate - Government Programs - Roles and Responsibilities of Corporate Functions- Local Self Governance in implementing Corporate Social Responsibilities.

UNIT –IV International framework for Corporate Social Responsibilities 12 hrs.

International framework for Corporate Social Responsibilities- Millennium Development Goals- Relationship between Corporate Social Responsibilities and Millennium Development Goals -United Nations Global compact 2011- United Nations Guiding Principles on Business and Human Rights.

UNIT –V Corporate Social Responsibilities legislation in the world 12 hrs.

Corporate Social Responsibilities - India and World Sec135 of Companies Act 2013 - Scope for Corporate Social Responsibilities activities under Schedule VII - Appointment of Independent Directors on the Board - Computation of Net Profit- Process implementation of India

Text book:

William B.Werther Jr. and David Chandler *Strategic Corporate Social* responsibilities: Stakeholders in a Global Environment, Second Edition, Sage Publication, 2011 **Books for Reference:**

- 1. Sanjay K Agarwal, Corporate Social Responsibility in India, Sage Publications, 2008
- 2. Mark S. Schwartz, *Corporate Social Responsibility: An Ethical Approach*, Broadview Press, 2011
- 3. George Pohle and Jeff Hittner, *Attaining Sustainable Growth through Corporate social responsibility*, IBA Global Business Services, 2008

SEMESTER –IV					
Part III	Part III Core Skill Based Corporate Law and Secretarial Practice				
Course Code: 21UCCS41 Hrs/Week: 4 Hrs/Sem: 60 Credits: 4					

The students will be able to:

- identify the various documents required to bring the company into administration
- know the basic practices and concepts of company management

S. No.	Upon the completion of this course, the students will be able to	PSO addressed	CL
CO1	understand the concepts and principles of company law	1,2	Ap
CO2	understand the secretarial duties regarding the formation of company	1,2,5	Ap
CO3	gain knowledge through different documents in the company	1,2,5	Ap
CO4	familiarize the doctrine of memorandum	1,2,5	Ap
CO5	state the relevant law and discuss the secretarial duties	1,5,8	Ap
CO6	analyze different types of companies	1,8	Ap

SEMESTER IV					
Part III	Part III Core Skill Based Corporate Law and Secretarial Practice				
Course Code: 21UCCS41 Hrs/Week: 4 Hrs/Sem: 60 Credits: 4					

Unit-I Companies Act

(12 hrs)

Companies Act 2013 - History of Company Law – Definition of Company Characteristics - Formation of company – Incorporation – Effects of Registration – Promoter – Preliminary contracts - Secretarial Duties

Unit-II Kinds of Companies

(12 hrs)

Types of companies - Private company - Public Company - Distinction - Special privileges of private company - Holding company - subsidiary company - Government company - Foreign company - one person company - Secretarial Duties

Unit-III Legal Documents of the Company

(12 hrs)

Memorandum of Association – it's clauses – Alterations - Articles of Association – contents– alterations - Distinction between the two - Doctrine of ultravires – Secretarial duties. – Functions and Legal status - Secretarial Duties

Unit-II Kinds of Meetings

(12 hrs)

Annual General Meeting – Annual report –Secretarial duties connected with meetings –proxies – Extraordinary General Meeting - Meetings of Board of Directors – Resolutions –Motions– Minutes – Agenda – Secretary's duties with regard to preparation of minutes and reports.

Unit-III Company Secretary and Responsibilities

(12hrs)

Company Secretary – Types of Secretaries – Importance – Functions – Appointment, qualification, Rights - Duties and Liabilities - Scope of secretarial work.

Text Book:

1. Kapoor. N.D. *Elements of company Law*. New Delhi: Sultan Chand & Sons.

- 4. Kuchal M.C. Company Law. Noida: VikasPublications.2006.
- 5. Avtarsigh. Company Law. Lucknow: Eastern BookCompany.2018.
- 6. Dr. G.K. Kapoor, Dr. Sanjay Dhamija, Dr. Vipan Kumar. *Company Law*. New Delhi: Taxmann(P) PublicationsLtd.2021.

SEMESTER –IV					
Part III	Part III Non Major Elective E-Banking				
Course Code: 21UCON41 Hrs/Week: 2 Hrs/Sem.: 30 Credits : 2					

• To impart basic knowledge of the fundamental concepts in preparing final accounts.

CO No.	Upon completion of this course, students	PSO	Cognitive
00110	willbe able to:	Addressed	Level
CO – 1	have a fundamental knowledge about banking system	1,2,5	Un
CO – 2	fill the forms used in banks	1,2,3,8	Ap
CO – 3	gain fundamental idea about e-banking	1,2	Un
CO – 4	use ATM, PoS and CDM	2,8	Ap
CO – 5	understand about Internet Banking	2,8	Un
CO – 6	use Mobile Banking	2,5	Ap

SEMESTER –IV							
Part III	Non Major Electi	ve E-Banki	ng				
Course	Code: 21UCON41	Hrs/Week: 2	Hrs/ Sem.: 30	Credits: 2			

Unit I Banking (5 Hours)

Meaning – Definition – Bank – Banking – Origin of Bank – Steps to open bank account – Filling out the Forms - Deposit Challan – Withdrawal Challan - Requisition Forms- Cheque- Cancellation of cheques.

Unit II E- Banking

(5 Hours)

Meaning – Definition – Steps to open bank account through online - Types – Advantages – Disadvantages – E-Banking in India

Unit III Automated Teller Machine, Point on Sale and Cash DM (7 Hours)

Origin of ATM – Debit & Credit Card - Procedure to use ATM – Advantages – Disadvantages – PoS – Steps to use PoS - CDM- Origin – Procedure to use CDM– Advantages – Disadvantages – Usage of ATM, PoS and CDM in India

Unit IV Internet Banking

(**7 Hours**)

Definition – Procedure to activate internet banking – Steps to access banking transactions - Fund Transfer through NEFT and RTGS through online - Advantages – Disadvantages – Security Issues in Internet Banking

Unit V Mobile Banking

(**6 Hours**)

Meaning – Definition – Procedure to login mobile banking – Steps to access banking transactions - Fund Transfer - Advantages – Disadvantages – Security Issues in Mobile Banking – Latest Payment Apps

Text book:

Gurusamy S. *Banking Theory Law & Practice*. Chennai: Vijay Nicole Imprints Private Ltd. 4th edition 2017.

Books for Reference:

1. Gordon and Natarajan. *Banking Theory Law and Practice*. Delhi: Himalaya Publishing

House, 29th edition 2021

- 2. Sundaram S.M. *Banking Theory Law and Practice*. Karaikudi : Sree Meenakshi Publications, 1st Edition 2014
- 3. Maheshwari S.N. and Maheshwari S.K. *Banking Theory Law and Practice*. Kalyani Publishers, 11 Edition January 2014

SEMESTER- IV						
Ability Enhancement Course: Yoga and Meditation						
Code: 21UAYM41	Hrs/Week: 2	Hrs/Semester : 30	Credits: 2			

Course Outcome:

- To learn and practice various meditation, yoga methods to transform the ordinary life into a healthy, harmonious life leading to holistic wellbeing,
- To create an eco-friendly, loving and compassionate world.
- Acquire knowledge and skill in yoga for youth empowerment.
- Increase their power of concentration
- Learn the causes and ways to overcome fear and sadness.
- Create a ecofriendly, loving and compassionate world.

Unit I: Meditation (6 Hrs)

Meditation – Purposes of meditation– Major types of meditations: Zazen, Mindfulness, Vipasana, Yoga, Self-inquiry, Listening, Qi Gong, Taoist, Tantra– Health benefits of meditation: physical, psychological, spiritual–Meditation and Silence:Silence of the body, mind, heart, and beyond – General methodology of meditation – Tips for better meditation **Exercises**: Practicing Zazen meditation – Self-enquiry meditation exercises

Unit II: Self-Awareness (6 Hrs)

Awareness – Self-awareness – Importance of self-awareness – Shades of self-awareness – Difference between Awareness and Concentration – Power of concentration – Levels of concentration – How to increase concentration? – Beauty of living here and now – Ways to develop your presence – Self-awareness and Ecology: interconnectedness **Exercises**: Body Scan exercise – Self-Witnessing exercise – Eating Raisin with full awareness

Unit III: Yoga (6 Hrs)

Meaning and importance of yoga – Yoga and human physical system – Principles of Yoga – Different types of yoga – Yoga and balanced diet – Yoga and energy balance – Pranayama – Surya namaskaram – Basic asanas for healthy life – Therapeutic benefits of simple yogasanas – Naturopathy for common ailments. **Exercises**:Practicing basic Asanas – Doing Sun Salutation

Unit IV: Mindfulness (6 Hrs)

Definition of mindfulness – Three components of mindfulness–Benefits of mindfulness – Mindfulness and Brainwave patterns – Myths about mindfulness – Scientific Facts about mindfulness – Formal method to practice mindfulness – Qualities of Mindfulness – Obstacles for mindfulness – informal ways of practicing mindfulness – Mindfulness to get rid of addictions. **Exercises**: Practice Mindful Walking –Practice Mindful Talking

Unit V: Heartfulness (6 Hrs)

Attitude to life – Power of positive attitude – Techniques to develop positive attitude – Positive vs negative people – Forms of negative attitude – Heartfulness – Managing fear: Basic 5 fears, Ways to overcome fear–Handling anger: Anger styles, Tips to tame anger – Coping with sadness: Causes and ways to overcome sadness, dealing with depression – Ultimacy of compassion: Compassion to oneself, towards others: Forgiveness, to nature: Seeing God in all. **Exercises**: Practice Loving-Kindness meditation– Doing compassionate actions

Text Book:

1) Thamburaj Francis. Meditation and Yoga for Holistic Wellbeing. Trichy: Grace Publication. 2019.

Books References:

- 1) Osho. Meditation the Only Way. New Delhi: Full Circle Publication, 2009.
- 2) Thamburaj Francis. Journey from Excellence to Godliness: Zen Meditation for Transformation. Grace Publication, Trichy, 2017.
- 3) Osho. Awareness: The Key to Living in Balance. New York: St.Martin's Griffin Publication, 2001.
- 4) Tolle Eckart. The Power of Now: A Guide to Spiritual enlightenment. New World Library, 2004
- 5) Swami Gnaneswarananda. Yoga for Beginners. Calcutta: Sri Ramakrishna Math, 2010.
- 6) HanhThichNhat. The Miracle of Mindfulness: An Introduction to the Practice of Meditation. Beacon Press, 2016.
- 7) Kamlesh D. Patel and Joshua Pollock. *The Heartfulness Way: Heart-Based Meditations for Spiritual Transformation*. Westland Publications, 2018.

Assessment

Internal Assessment:

internal Assessment:		
Class Exercises (Unit wise exercises as given in syllabus)	5x10	50
Homework (Assignment, Charts, Aids, creative works, etc)	5x 5	25
External Assessment Objective Type Questions	5x10	25
	DATO	100
Total		100

SEMESTER – IV			
Part IV	Part IV Self Study Course Goods and Services Tax		
Cou	rrse Code: 21UCOSS1		Credit : 2

- To expose the students to the basic principles, concepts and provisions in GST.
- To provide a conceptual understanding and impart skills in GST.

CO No.	Upon completion of this course, students will	PSO	Cognitive	
CO No.	be able to	addressed	Level	
CO – 1	understand basic concepts and provisions of the GST Act 2017.	1,2,3	Un	
CO – 2	discuss the various concepts of levy of tax on the supply of goods and services.	2,5	Un	
CO – 3	understand the rules for place of supply.	2,5	Un	
CO – 4	understand the rules for time and value of supply.	5,8	Un	
CO -5	prepare tax invoice debit and credit notes	5,8	Ap	
CO -6	evaluate the payment of tax, returns, offences and penalties.	2,5	Ev	

SEMESTER – IV		
Part IV Self Study Course Goods and Services Tax		
Course Code: : 21UCOSS1		Credit : 2

Unit-I Introduction to GST

Introduction- Historical background- Concept- Salient features- Advantages and disadvantages- Dual GST.

Unit-II Taxation Mechanism

Charging Section-Collection and Rates -Types of SCST, CGST, IGST-Exemptions and Exempt Supplies- Threshold Limit- Output tax.

Unit-III GST Council, Network and Impact

GST Council-Role and Functions, GST Network- Functions- Services-Anti-Profiteering-Important definitions, Impact of GST.

Unit-IV Supply, Place of supply

Supply-Meaning-Essential ingredients- Deemed supply- Composite supply-Mixed supply- Continuous supply-Inward and outward supply, Time of supply-Value of supply, Place of supply-Determination of place of supply

Unit-V Levy and collection of GST

Levy and collection of GST and IGST- Taxation of import of Goods and services, Registration- Category- Time limit- Types- Special cases- Procedure- Documents ,Input tax credit- Crucial facts.

Text Book:

Mehrotra H.C. and Agarwal V.P., *Goods and Services Tax (GST)*. Agra: Sahitya Bhawan Publications Hospital Road ,8th Revised edition August 2021.

Books for Reference:

Career Counseling Group, *The Institute of Chartered Accountants of India, Goods and Services Tax.* 1st edition 2018.

Semester – V					
Core -XI (Common Core) Human Resource Management					
Course Code:21UMCC51 Hrs/Week: 6 Hrs/Sem: 90 Credit:3					

- To enable students to understand the basic concepts in HRM
- To familiarize students on the various aspects of HRM

CO No.	Upon completion of this course. students will be able to:	PSO addressed	CL
CO - 1	gain knowledge on the basic concepts of planning human resource and help them to understand basic techniques of business.	1.2	Un
CO - 2	understand the basic selection process in HR.	1.2.3	Un
CO - 3	know the importance of training and development in HR.	2.3.4	Ap
CO -4	gain knowledge on compensation methods and transfer policies	3.4	An
CO -5	know about the significance and problems in performance appraisal.	3.4.5	Ap
CO - 6	know about the methods of performance appraisal	3.4.5	Ap

Semester – V			
Common Core -XI Human Resource Management			
Course Code:21UMCC51	Hrs/Week: 6	Hrs/Sem: 90	Credit :3

UNIT-I: Introduction

15 Hrs

Human Resource Management: Meaning - Objectives - Nature and Scope - Importance – Functions and Problems of HRM - Personnel Management Vs. HRM – Skills and Qualities of HumanResource Managers.

Unit-II: Human Resource Planning, Recruitment and Selection 20 Hrs

Human Resource Planning: Meaning - Need and Importance - Objective - Problems - Process Recruitment: Meaning - Factors Influencing Recruitment - Sources of Recruitment - Internal and External - Problems in Recruitment - Selection: Meaning - Factors Affecting Selection Decisions - Selection Policy - Steps in Selection.

UNIT-III: Training and Development

20 Hrs

Training: Need and Importance - Objective - Types - Steps in Training Programme - Methods of Training - Evaluation of Training Programmes - Development: Meaning - Concept and Essentials of Management Development Programmes.

UNIT-IV: Transfer. Promotion & Compensation

15 Hrs

Transfer: Objective – Procedure of Transfer -Transfer Policy - Promotion: Purpose – Types of Promotion -Promotion Policy – Demotion –Causes of Demotion – Dismissal- Compensation: Objective – Principles – Separations – Absenteeism – Labour Turnover- Impact of Labour Turnover

UNIT-V: Performance Appraisal

20 Hrs

Performance Appraisal: Meaning - Need and Importance - Objective - Problems in Performance Appraisal - Factors Influencing Performance Appraisal - Methods of Performance Appraisal.

Text Book:

Chitra. Atmaram. Naik. *Human Resource Management*. New Delhi: Ane Books Pvt., ThirdEdition. 2016.

- 1. Dr.C.B.Gupta. *Human Resource Management*. New Delhi: Sultan Chand & Sons. Thirteenth Edition. 2018.
- 2. C.P.Memoria. *Personnel Management*. New Delhi: Himalaya Publishing House. ThirdEdition. 2011
- 3. L.M.Prasad.. *Human Resources Management*. New Delhi: Sultan Chand & Sons. FifthEdition. 2014.
- 4. Gary Dessler. *Human Resource Management*. New Delhi: Prentice Hall. First Edition.2013.
- 5. Michael Armstrong. *A Handbook of Human Resource Management Practice*. New Delhi: Kogan Page. Third Edition. 2012.

SEMESTER -V				
Part III Core XI Income Tax Law & Practice I				
Course Code: 21UCOC51 Hrs/Week: 6 Hrs/Sem: 90 Credits : 4				

- To expose the students to the basic principles, concepts and provisions in Income Tax Act and equip them to the computation of taxable income under different heads.
- To provide a conceptual understanding and impart skills in computing different heads of income.

CO No.	Upon completion of this course, students will be	PSO	Cognitive
CO No.	able to	addressed	Level
	understand and apply basic concept and provisions		
CO – 1	of the Income Tax Act 1961. Exempted income	1,2,3	Un
	and calculate residential status.		
CO – 2	compute Salary income	4,5	Ap
CO – 3	compute Income from House property.	2,5	Ap
CO – 4	compute profits and gains	5,8	Ap
CO - 5	compute capital gians	5,8	Ap
CO -6	compute Income from other sources.	5,8	Ap

SEMESTER -V				
Part III Core XI Income Tax Law & Practice I				
Course Code: 21UCOC51 Hrs/Week: 6 Hrs/Sem: 90 Credits : 4				

Unit I: Introduction (10 Hrs)

Basic concepts and definition – Assessment year – Previous year – Assessee – Agricultural Income — Residential status – Tax Incidence – Problems – Exempted Income .

Unit II: Income under the head Salaries

(22 Hrs)

Salary - Different forms - Allowance - Perquisites - Computation-Retirement benefits (simple problems).

Unit III: Income under the head House Property

(18 Hrs)

House Property – Exemptions - Gross annual value –Annual value -Deductions – Computation

Unit IV: Income under the head Profits and Gains from business or profession (22 Hrs)

Business or Profession – Calculation of Profit/book profit - Deduction Expressly allowed – Expressly disallowed - General Deductions – Computation.

Unit V: Income under the head Capital gains and Income from other sources (18 Hrs)

Capital gains – Types – Exemption – Computation – Income from Other Sources (Simple problems only)

Note: Theory - 30% Problem - 70%

Text Book:

Mehrotra H.C. and Goyal S.P. *Income tax law & Accounts*. Agra: Sahitya Bhawan Publication. (Relevant Assessment year).

- 1. Gaur.V.P, Narang Puja Gaur. & Rajeevpuri. *Income tax law &Practice*.New Delhi:KalyaniPublishers. (Relevant Assessment year).
- 2. Lal B.B. and Vashist. N. *Income tax law &Practice*. New Delhi: I.K.International Publishing House Pvt Ltd. (Relevant Assessment year).

SEMESTER -V					
PART III	PART III Core XIII Business Law				
Course Code 21UCOC52 Hrs/Week:6 Hrs/Sem:90 Credits:4					

- To acquaint the students with various Business Laws.
- To impart adequate knowledge on rules and regulations of Business laws.

CO.No.	Upon Completion of this course, students will be able to	PSO addressed	CL
CO-1	explain the terminology used in contract Act	1,4	Un
CO -2	analyse the remedies of Breach of contract	1,2,3	An
CO-3	describe the contract of Indemnity and its kinds	1,2,5	Un
CO-4	understand contract of Guarantee and Partnership Act	1,2,8	Un
CO-5	understand the types of Bailment, Rights and Duties of parties	1,4	Un
CO-6	analyse the rights of buyers and sellers, its conditions and warranties regarding Sale of Goods and IT Act.	6,7	An

SEMESTER- V					
Part III Core XIII Business Law					
Course Code: 21UCOC52 Hrs/Week:6 Hrs/Sem:90 Credits:4					

Unit I Introduction to Contract Act:

(20 Hrs)

The Indian Contract Act -Definition – Essentials Elements of Valid Contract – Classification of Contracts -Offer – Acceptance – Communication of Offer, Acceptance and Revocation – Consideration – Contract Without Consideration – Capacity to Make to Make Contract.

Unit II Performance of Contract:

(16 Hrs)

Performance of Contract – Contract not to be Performed – Discharged of Contract – Remedies for Breach of Contract – Quasi Contracts.

Unit III Contract of Indemnity Guarantee and Agency:

(18 Hrs)

Contract of Indemnity – Contract of Guarantee – Extent of Surety's Liability -Kinds of Guarantee – Rights of Surety – Contract of Agency – Difference between Guarantee & Indemnity

Unit IV Bailment, Pledge and Partnership Act:

(20 Hrs)

Bailment -Classification of Bailment – Duties and Rights of Bailor and Bailee – Pledge – Rights and Duties of Pawnor and Pawnee – Pledge by Non Owners- Partnership Act- Relationship of Partners – Dissolution of Partnership.

Unit V Sale of Goods Act and E- Contract:

(18 Hrs)

Sale of Goods Act – Difference between Sale and Agreement to Sell – Right and Duties of Buyers and Sellers– Conditions and Warranties – Unpaid Seller – E- Contract -Information Technology Act 2000

Text Book:

- 1. Kapoor N.D. Business Law .New Delhi: Sultan Chand & Sons, 31st edition 2020
- 2. Vakul Sharma. *Information Technology Law &Practice* ,New Delhi :Universal 3rd Edition 2020

- 1. Tulsian P.C. Business Law .New Delhi :Tata Mc Graw Hill Edition4th Edition, 2000
- 2.Tulsian P.C. *Business Law and Corporate Law* .New Delhi:Tata Mc Graw Hill 10th Edition,2011
- 3. Avtar Singh. Contract & Specific Relief: East Book Company 12 th Edition. 2017

SEMESTER -V						
Part III	Part III Core XIV Corporate Governance					
Course Code:21UCCC53 Hrs/Week: 5 Hrs/Sem: 75 Credits :4						

To enable the students with basic knowledge on the laws governing the Companies

CO No.	Upon completion of this course, students will be able to	PSO addressed	Cognitive Level
CO – 1	understand the corporate social responsibility.	1,2	Un
CO – 2	understand the legal framework.	1,2	Un
CO – 3	know about the auditing and social accounting.	1,2,3	Un
CO – 4	understand the corporate legislation.	2,5	Un
CO – 5	understand the powers and responsibilities of corporate board.	2,5	Un
CO – 6	understand the schemes of government.	4,5	Un

	SEMESTER - V				
Part III	Part III Core XIV Corporate Governance				
Course Co	Course Code: 21UCCC53 Hrs/Week:5 Hrs/Sem:75 Credits:4				

Unit I Introduction to Corporate Governance

15 hrs

Corporate Governance – Meaning – Definition - Nature – Features- Objectives – Benefits - Importance- Significance- Transparency and Accountability –Reasons for Corporate Governance Failure- New Initiatives in Governance- Legal Frame work

Unit II Corporate Board Management

15 hrs

Corporate Board Management – Structure – Composition of the Board – Size of the Board – Powers – Responsibilities – Functions - Code of Conduct for board members- Training for the board of directors – Effectiveness of the board

Unit III Corporate Governance Administration

15 hrs

Corporate Governance Administration - Corporate Success- Secretarial Audit-Recommendation by Expert Committees - Corporate Democracy- Discipline of Corporate Governance - Principles of Corporate Governance

Unit IV Corporate Legislations

15 hrs

Corporate Legislations – Indian Companies Act 2013 - The Competition Act 2002–Labour Legislations – Stakeholders Legislations – Environmental Legislations- Pollution Control Act

Unit V Social Accounting

15 hrs

Social Accounting- Auditing and Reporting – Social accounting – Need – Nature - Scope - Stages- Social Audit – Principles – Advantages – Corporate Social Reporting – Auditing the social reporting process

Text Book:

Balachandran, V. Chandrasekaran. *Corporate Governance Ethics and Social Responsibility*. New Delhi: PHI Learning Pvt Ltd, second edition 2013

Reference Book:

Dr. B. Zahir Hussain *Corporate Governance Labour Management and Industrial Relations*. Mangalam Publications Delhi 110053, 2013

	SEMESTER -V				
Part III	Part III Core Elective Corporate Compliance Management				
Course C	Course Code:21UCCE51 Hrs/Week: 5 Hrs/Sem: 60 Credits: 4				

- To enable the students to understand the importance of compliance management in order to inculcate the compliance culture in the corporate.
- To enable the students to gain knowledge in Compliance risk management.

CO No.	Upon completion of this course, students will be able to	PSO addressed	CL
CO-1	study the value in shaping Corporate Compliance	1,2	Un
CO-2	impart with the knowledge of Corporate Policies and Disclosures	2,3	Un
CO-3	develop the operational values and vision to the students	2,4	Un
CO-4	learn the duties & responsibilities of Corporate Secretary in Corporate Compliance Management	5,8	An
CO-5	understand the key elements to change in corporate Compliance	1,3,4	Un
CO-6	familiarize the students on different models of corporate Risk Management	1,5,7	Un

	SEMESTER -V					
Part III	Part III Core Elective Corporate Compliance Management					
Course C	Course Code:21UCCE51 Hrs/Week: 5 Hrs/Sem: 60 Credits: 4					

Unit I: Compliance Management

12 hrs

Compliance – Introduction – Significance – Different aspects of Compliances – Corporate Compliance Management – Significance of Corporate Compliance Management – Essentials of an Effective Compliance Program – Challenges for Effective Corporate Compliance Management – Scope & Process of Corporate Compliance Management – Checklist to be followed for setting up a Good Compliance Program – Use of Technology for Compliance Management – Role of Company Secretaries

Unit II: Risk Management System

12 hrs

Risk-Classification of Risks - Risk Management - Advantages of Risk Management - Steps in Risk Management Process - Risk Mitigation Strategy - Fraud Risk Management - Reputation Risk Management - Responsibility of Risk Management - Role of Company Secretary in Risk Management - Risk Management Frameworks And Standards

Unit III: Corporate Compliance Risk Management

12 hrs

Introduction – Compliance Risk – Consequences of Non-Compliance – Compliance Risk Management – Steps in Compliance Risk Management – Compliance Risk Mitigation – Essentials of a Successful Compliance Risk Management Program

Unit IV:Corporate Policies and Disclosures

12 hrs

Corporate Policies - Meaning and Importance - Policies under the Companies Act, 2013 - Policies under the SEBI (LODR), Regulations, 2015 - Policies under other laws and voluntary policies - Disclosures and Transparency Requirements

Unit V: Roles & Responsibilities of Secretary in Corporate Compliance 12 hrs
Introduction - Duties of a Corporate Secretary under different Corporate laws Responsibilities of a Corporate Secretary in Corporate Compliance - Responsibilities of a

Corporate Secretary in Corporate Compilative - Responsibilities of a Corporate Secretary in Corporate Secretary in Corporate Secretary in Corporate world-Other miscellaneous responsibilities.

Text books:

- 1. Fernando A.C, *Corporate Governance, Principles, policies and Practices*, Pearson Education Publication, Third edition (5 July 2018).
- 2. Fernando A.C, *Business, Ethics and Corporate Governance*, Pearson Education Publication, Third edition (1 September 2021).

References:

Governance, Risk Management, Compliances and Ethics - Published by the Institute of Company Secretaries of India.

Semester - V						
Common Skill Based Core Computer for Digital Era and Soft Skills						
Code: 21UCSB51	i					

Course Outcome

- Identify different types of computer systems.
- Classify various types of software being used.
- Compare various digital payments and use them in day to day life.
- Recognise the innovative technologies IoT and integrate it in various fields.
- Analyze various social networking platforms and use them efficiently.
- Distinguish various cyber attacks and apply preventive measures.
- Understand the various soft skills needed to become successful.
- Analyze self and adapt oneself to work in a team.

Unit I: Fundamentals of Computers:

Introduction to computers- Components of computers-Working principle-Types of computers-Tablet-Notebook-Smart phone-PDA-Impact of computers on society-Types of software.

Unit II: Recent Trends in Computer Science and e-Governance:

IoT - applications - Mobile applications - E-Learning - E-Commerce - digital payments

Unit III: Social Media:

Face book-Twitter-Linked In-Instagram-Advantages of Social Networking-Issues/Risks of Social Networking-Protecting ourselves from social Networking problems-Cybercrimes-Hacking-Phishing- Cyber Security

Unit IV: Introduction to Soft Skills:

Learning objectives – What are soft skills?-Categories of Soft Skills-Integral Parts of Soft Skills.

Unit V: Understanding Self and Team Building:

Transactional Analysis (TA) - Structural analysis of Ego states- The functional model of Ego states - Egogram-Storkes - Life Position - Egogram and Life Positions Questionnaire-Team and Team Building- Features of effective creative teams

Books for Reference:

- 1. Peter Norton, Introduction to Computers 6th Edition
- Charles P Pfleeger, Shari Lawrence Pfleeger, Security in Computing, I Edition, Pearson Education, 2003.
- 3. E.Balagurusamy, Fundamentals of Computers, McGraw Hill
- 4. Henry Chan, Raymond Lee, Tharam Dillon, Elizabeth Chang,
- E-Commerce fundamentals and applications, Wiley Student edition
- 5. Benita Bhatia Dua, DeepaJeyaraman, Profit with Social Media, CNBC
- 6. Dr.K.Alex, Soft Skills, S.Chand & Co
- 7. http://www.digitalindia.gov.in/content/social-media-analytics
- 8. https://www.researchgate.net/publication/307878962_Introduction_to_E-Governance
- 9. http://www.ijqr.net/journal/v10
- 10. https://www.researchgate.net/publication/258339295_FUNDAMENTALS_OF_

COMPUTER _ STUDIES

SEMESTER -V			
Self Study	Self Study Women Entrepreneurship		
Course Code:21UCOSS3 Credits : 2			

Objective

- To create entrepreneurial spirit among the students and to know about financial assistance provided by government and private institutions for innovative pursuits.
- To enable the students understand the various concepts of Women Entrepreneurship.

Co. No.	Upon completion of this course, students will be able to	PSO addressed	CL
CO-1	examine the scope for Women Entrepreneurship	2,4	Ap
CO-2	study and assess the status of Women Entrepreneur	3,4,5	Ev
CO-3	discuss the assistance given by the institutions for the development of entrepreneurship	1,4	Un
CO-4	study the evolution of Entrepreneurship	1,4,8	Ap
CO-5	understand the concept of Entrepreneurial Development Programmes	1,6	Un
CO-6	assess the institutional support provided to Entrepreneurs	2,6,8	Ev

SEMESTER -V			
Self Study Women Entrepreneurship			
Course Code:21UCOSS3 Credits : 2			

Unit: I - Entrepreneurs and Entrepreneurship

Entrepreneur- Definition – Characteristics – Functions – Types of Entrepreneur-Entrepreneurship – Meaning – Definition -Factors stimulating entrepreneurship

Unit II - Evolution of Entrepreneurship

Historical Background of Entrepreneurial Development- Importance – Entrepreneurial Development Programme – Objectives of EDP – Institutions involved for Entrepreneurial Development – NIESBUD-EDII – NAYE – TCO- NEBD – NISIET- EDP by banks - DIC

Unit: III - Challenges in Women Entrepreneurship

Problems of Women Entrepreneurs – Remedial Measures – Scope and Opportunities of Women Entrepreneurship – Limitations – Five case studies of Women Entrepreneurs

Unit IV - Women Entrepreneurs

Status of Women entrepreneurs- Functions of Women Entrepreneurs- Factors influencing Women Entrepreneurs – Types of Entrepreneurs – Men Entrepreneurs vs Women Entrepreneurs

Unit: V - Women Entrepreneurship in India

Women Entrepreneurship in India – Institutions supporting women in Entrepreneurial Development in India – FIWE- CWEI – FLO- DWCRA – SIDBI- IOB : SME Mahila Plus

- 1. Gordon.E & Natarajan.K. *Entrepreneurship Development*, Mumbai: Himalaya Publishing House, Fifth Revised Edition 2016
- 2. Khanka S.S. Entrepreneurial Development, Sultan Chand, Reprint 2017

SEMESTER VI					
Part III	Part III Core XV Securities Law and Financial Markets				
Course Co	Course Code:21UCCC61 Hrs/Week: 5 Hrs/Sem: 90 Credits: 4				

- To adhere to sound, conservative business principles to provide an attractive investment environment.
- To enable the students to learn about an organized, fair, transparent, and efficient market for trading securities and to deepen the knowledge about the securities law and financial instruments.

CO.No	Upon completion of this course, students will be able to	PSO addressed	CL
CO-1	know the various theories of security law and types of financial market.	1,2	Un
CO-2	demonstrate in-depth knowledge of the legal rules on mutual fund and shares.	2,5,8	Ap
CO-3	display a thorough understanding of the various Financial Markets Act.	4,5,8	Un
CO-4	analyse to what extent a financial market satisfies the conditions of an efficient market.	5,8	An
CO-5	know the various risks involved in trading derivative instruments.	2,5	Un
CO-6	understand the roles and power of SEBI.	2,5	Un

SEMESTER – VI					
Part III	Part III Core XV Securities Law And Financial Markets				
Course Code:	Course Code: 21UCCC61 Hrs/Weeks: 5 Hrs/Sem:90 Credits:4				

Unit – I Financial Market

18hrs

Financial Market- Capital Market - Money market - Participants and Instruments in Capital market & money market

Unit - II Securities Exchange Board of India

18hrs

Securities Contract (Regulation) Act, 1956-Object of the Act- Regulatory framework governing Indian Capital market- Role and Powers of SEBI- Recognition of stock exchange- Bye laws- Membership in Stock exchange- Eligibility- Powers of Central Government

Unit – III New issue market and Investors Protections

18 hrs

New issue market –Parties involved in the new issue market –Government and Statutory agencies- Collection centers- Placement of issue –Allotment of shares –Investors Protection in the Primary market – secondary market – role of intermediaries

Unit – IV Financial market

18 hrs

Capital market-Needs-Functions-Instruments –Money market-Needs –Features-Difference between Capital and Money market-Factoring-Parties in factoring-Factoring process- Types.

Unit – V Depositories Act and Credit Rating

18 hrs

Depositories Act, 1996- Importance-definition –Depository Participants Dematerialization – Opening of Demat - SEBI Regulations – Collective Investment Scheme- Application-Conditions for Eligibility- Grant of Certificate- Terms and Conditions.

Text Book:

1.Gordon. E. & Natarajan .*Financial Market & Services*. New Delhi: Himalaya Publishing House.

- 1. Gurusamy. S. Indian Financial System. Chennai: Vijay Nicole Imprints Private Limited.
- 2. Natarajan L. Financial Market & Services. Chennai: Margham Publications.
- 3. Anil Agashe, *Financial Services, Markets& Regulations*, New Delhi: Himalaya Publishing house.
- 4. Gupta N.K., Monika Chopra, Financial Markets Institutions & Service, Chennai: ANE Books
- 5. Shashi K.Gupta, Nisha Agarwal, Neeti Gupta, *Financial Market & Services*, Ludhiana: Kalyani Publishers.

SEMESTER -VI						
PART III	PART III Core XVI Industrial Law					
Course Code: 21UCOC62 Hrs/Week:6 Hrs/Sem:90 Credits:4						

• To understand the Concepts and Legal Rights

Co. No.	Upon Completion of this course, students will be able to	PSO addressed	CL
GO 1	identify the disputes of strike, lockout, retrenchment, lay	1.0	
CO-1	off and compensation.	1,2	Un
CO -2	discuss about the Traditional and new Occupational Safety code of Workers.	2,5,8	Un
CO-3	identify the rules regarding workmen's compensation	2,5	Un
CO-4	examine the various act relating to minimum wages payments	5,8	Un,Ap
CO-5	analyse the Statutory Provisions for private sectors	1,3	An
CO-6	assess the rights and Duties of employees under trade union Act and Employment State Insurance Act.	7,8	Ev

SEMESTER- V					
Part III Core XIII Industrial Law					
Course Code: 21UCOC62 Hrs/Week:6 Hrs/Sem:90 Credits:4					

Unit I: The Factories Act:

(20 Hrs)

The Factories Act 1948 – Definition – Health – Safety & Welfare- Working Hours – Employment of Young Persons – Women Annual Leave With Wages – Penalty – Occupational Safety Code 2020 – Safety and Health Conditions.

Unit II: The Industrial Disputes Act:

(16 Hrs)

The Industrial Disputes Act 1947- Definition – Authorities –Lay Off - Lockout – Retrenchment-Strike- Compensation -Industrial Relations Code 2020

Unit III: The Workmen Compensation Act:

(16 Hrs)

The Workmen Compensation Act 1923 – Definition – Liability of Employer – Rules Regarding Workmen's Compensation 2017 - Maternity Benefit Act 1961-Prohibition of Employment – Amendment.

Unit IV: The Minimum Wages Act:

(18 Hrs)

Minimum Wages Act 1948 - Amendment provision in New Minimum Wages Act 2020 – Payment of Bonus Act 1965 – Payment of Gratuity Act.

Unit V: Trade Union Act and Statutory provisions:

(20 Hrs)

Trade Union Act 1926 – Definitions –Registration of Trade Unions – Rights and Liabilities of a Registered Trade Union – Employees' State Insurance Act 1948 – Definitions -Benefits- Statutory Provisions for Private Sectors -Legal Rights of Street Hawkers.

Text Book:

Kapoor N.D. *Industrial Law*. New Delhi: Sultan Chand & Sons, 31st edition 2020.

- 1. Tulsian P.C. *Business Law and Corporate Law*. New Delhi: Tata Mc Graw Hill Edition, 10th Edition, 2011.
- 2. Misra S.N. Labour and Industrial Law, Allahabad: Central Law 29th Edition, 2020...

SEMESTER -VI					
Part III	Part III Core XVII Management Accounting				
Course Code: 21UCOC63 Hrs/Week: 6 Hrs/Sem: 90 Credits: 4					

To acquaint the students with accounting concepts, tools and techniques for Managerial decisions.

CO	Upon completion of this course, students will be	PSO	Cognitive
No.	able to	addressed	Level
	discuss the basic concepts of management		
CO – 1	accounting and differentiate management	1,2	Un
	accounting from financial accounting and cost	1,2	CII
	accounting.		
	examine the contexts where types of ratios can be		
CO-2	applied for evaluating the performance and	2,5	Un,Ap
	financial position of a firm.		
CO-3	evaluate the performance of a firm using funds flow	5,8	Ev
CO – 3	statement and cash flow statement	5,0	Lv
CO - 4	use marginal costing techniques for optimising cost	2,3,5	Un,Ap
CO - 4	and profit.	2,3,3	O11,74p
CO - 5	apply and prepare the importance of budgetary	1,5	Ap
CO-3	control	1,5	Ар
	use the significance of standard costing, budgeting		
CO - 6	and budgetary control in managerial decision	2,5	An,Ap
	making.		

SEMESTER –VI					
Part III	Part III Core XVII Management Accounting				
Course Code: 21UCOC63 Hrs/Week: 6 Hrs/Sem: 90 Credits: 4					

Unit I Management Accounting& Ratio Analysis:

(14 hours)

Meaning - Objectives and Scope of Management Accounting - Functions - Management Accounting Vs Financial Accounting - Management Accounting Vs Cost Accounting - Advantages - Limitations. Tools of Financial Statement Analysis (Theory only).

Ratio analysis: Meaning - Importance - Limitations - Analysis of Liquidity, Activity, Solvency and Profitability ratios.

Unit II Funds Flow and Cash Flow Analysis:

(18 hours)

Funds Flow Analysis: Concept of Fund- Schedule of changes in working capital - Preparation of Funds flow statement.

Cash Flow Analysis: Meaning – Differences between Cash flow statement and Fund flow statement. Cash from operations - Preparation of Cash Flow Statement under AS3

Unit III Marginal Costing:

(18 hours)

Meaning of Marginal cost and Marginal costing - Advantages and Limitations of Marginal costing - Contribution - P/V ratio - BEP - Margin of safety - Applications of marginal costing in managerial decision making: Fixation of selling price - Key factor - Make or Buy - Selection of suitable product mix.

Unit IV Budgetary Control:

(20 hours)

Meaning of budget - Budgetary Control - Objectives - Features - Advantages - Limitations - Preparation of Budgets: Production budget - Purchases Budget - Sales Budget - Cash budget - Flexible budget.

Unit V Standard Costing:

(20 hours)

Meaning of Standard cost and Standard costing - Advantages and Limitations of Standard costing - Comparison between standard costing and Budgetory control - Analysis of Variances: Material Variances - Labour variances - Overhead Variances.(Simple problems only)

Note: Theory -30% Problems -70%

Text Book:

Pillai R.S.N. and Bhagavathi V. *Management Accounting*. New Delhi:S.Chand & Sons, Fourth revised edition, Reprint 2015.

- 1. Jain S.P. and Narang K.L. *Cost Accounting*. Chennai: Kalyani Publishers, 26th edition 2019.
- 2. Maheswari S.N. *Principles of Management Accounting*. New Delhi: Sultan Chand & Sons. 18th edition 2012.
- 3. Gupta S.P. *Management Accounting* . Agra: Sahitya Bhawan Publications. Revised Edition 1st January 2021.
- 4. Jenitra L.Merwin. and Dalston L.Cecil. *Management Accounting*, Trichy: First edition, Learn Tech Press, Reprint 2010.

SEMESTER VI							
Part III Core VIII Export and Import Logistics							
Course Code	Course Code: 21UCCC64 Hrs/ Week: 6 Hrs/Sem: 90 Credits: 4						

- To impart inbound Knowledge about Export and Import logistics.
- To expose the students to excel in Logistics procedure.
- To about the professional opportunities in Logistics.

Co No.	Upon completion of this course, students will be able to	PSO addressed	CL
CO-1	introduce basic concepts in logistics with special emphasis on maritime shipping.	1,2	Ap
CO-2	understand the multimodal transport concepts and shipping in India	1,2,5	Un
CO-3	familiarize the business establishing concepts and export licensing	1,4	Ev
CO-4	identify the role of clearing and forwarding agents and their procedures	6	An
CO-5	evaluate the import procedures and techniques and documentation procedures	4	Ev
CO-6	analyzing the Indian custom electronic data interchange system (ICES)- Import& Export	8	An

SEMESTER VI						
Part III	Core VIII	Export and	l Import Logistics			
Course Code: 21UCCC64 Hrs/ Week: 6 Hrs/Sem: 90 Credits: 4						

Unit- I Introduction to logistics

(18 hours)

Meaning- Nature and concepts- Logistical Mission- Objectives of business logistics- Components of logistical system- Inbound system- Out bound logistics- Functions of logistics- Importance of logistics- Principles of logistics Excellence.

Unit- II Ships and Shipping Industry

(18 hours)

Shipping Routes chartering- kinds of charter – Charter party- Conference System-Types of ships- Tramp vessels- Liner vessels- Bulk Carriers-General Cargo vessels-Container Ships- Indian shipping at a glance- present status-problems.

Unit-III Export Framework

(18 hours)

Introduction – Establishing Business firm- Export Licensing-Export Contract- Role of Clearing and Forwarding Agents- Shipment and Clearance- Procedures- Indian Customs Electronic Data Interchange Systems (ICES) for Export.

Unit-IV Import Framework

(18 hours)

Introduction- Types- Documents for Imports- Import Licensing- Import procedures and Techniques- Clearance Procedure-Indian Customs Electronic Data Interchange Systems (ICES) for Import.

Unit-V EXIM Documentation

(18 hours)

Introduction- objectives- Advantages- Commercial Documents- Principle and Auxiliary export Documents- Regulatory Documents- Classifications- Documents related to Goods- Documents related to Shipment- Documents related to Payment- Documents related to Inspection- Excisable goods- FOREX regulation.

Text Book:

- 1. Rama Gopal.C. *Export Import Procedures Documentation and Logistics*. New Age: International Publishers, 2021.
- 2. Krishnaveni Muthiah. *Logistics Management and Sea Bound Trade*. New Delhi: Himalaya publishing House.

- 1. Export and Import Policy. Bombay: Ministry of Commerce, Government of India
- 2. Agarwal. D.K. *Text books of Logistics and Supply Chain Management*. New Delhi: Mac Milan India Ltd.

SEMESTER -VI					
Part III Core XIX Investment Management					
Course Code: 21UCOC65 Hrs/Week: 6 Hrs/Sem: 90 Credits : 4					

- To know about the investment avenues and techniques.
- To train the students in stock broking and safe investment pattern.

CO.No.	Upon completion of this course, students will be able to	PSO addressed	CL
CO-1	identify the sources of investments.	1,3	Un
CO-2	appraise various level of risks.	2,4	An
CO-3	discuss with primary market procedures.	3,6	Un
CO-4	assess the various stock exchanges and their functions.	1,8	Ev
CO-5	analyse the securities according to industry.	1,8	An
C0-6	apply the tools to understand the overall marketing.	5,7	Ap

SEMESTER -VI							
Part III Core XIX	Investment Management						
Course Code: 21UCOC65	Hrs / Week: 6	Hrs. / Sem.: 90	Credits: 4				

Unit I - Framework:

Investment – meaning – Investment VS Speculation – Investment Categories – Debt instruments – Institutional deposits, real estates, investment media – Sources of investment information – Risks associated with investment. Default risk, business risk, purchasing power risk, political risk, market risk.

Unit II - Primary Market:

Issue of various types of equity shares, stock, preference shares and debentures - The players in new issue market - Public issues - Right issues - Bonus issue - Private placement - Book building - Bought out deals proportionate allotment - Listing requirements stock invest - Free pricing of issues - Analysis of prospectus.

Unit III - Secondary market:

Conventional stock exchanges – Over the Counter Exchange of India – Stock Holdings Corporation of India Ltd., - SEBI – Origin and development – Objectives – Activities – Role and functions.

Unit IV - Securities analysis: Fundamental analysis

Fundamental analysis – a) Economic analysis – Market tools of economic analysis – Economic indicators that affect market b) Industry analysis – Life cycle of an industry c) Company analysis – Financial parameters – Financial analysis including ratios – Inter firm comparison.

Unit V - Securities analysis: Technical analysis

Technical analysis: a) Market tools of technical analysis – Technical indicators of overall market – Random Walk theory - Efficient Market Theory b) Individual scripts – Technical tools interpretation of charts c) Advanced technical tools – Details and interpretation of technicalanalysis.

Text Book:

Prasana Chandra ,*Investment Analysis and Portfolio Managemnet* Mc Graw Hill"6th Edition 2021

Books for Reference:

Preeti Singh. *Investment Management*. New Delhi:Himalaya Publishing House,19th revised edition 2017

Clark Francis. *Investment*. New Delhi: S. Chand & Company Ltd., Second Edition 2013 Adhani. *Investment & Securities Markets in India*. New Delhi: Himalaya Publishing House, First edition 1996

SEMESTER –VI							
Part III Core XIX Project							
Course Code: 21UCOP61		Hrs/Week: 6	Hrs./ Sem.: 90	Credits: 4			

- 1. It is a Group project and each group consists of not more than five students.
- 2. A project report shall consist about 50 pages minimum.
- 3. Marks for the project report will be 100 divided as internal 50 marks and external 50marks.
- 4. Project report evaluation and viva voce will be conducted by both External examinerand the Guide.
- 5. Allocation of marks for the VI semester subject project is given below.

	Marks
Internal Evaluation	
Data Collection & Experimental work	10
Relevance, Objective & Focus of Project	15
Team Work	5
Originality, Innovation & Creativity	10
Oral Presentation	10
Total	50
External Evaluation	
Relevance to the theme	15
Design of the Project	10
Mode of presentation (Models / Charts / Graph /	15
Power Point Presentation)	
Response to questions & Criticisms	10
Total	50